

LYNK & CO PARTNERSHIP COMES TO LIFE AS CEV TRENDYOL EUROVOLLEY 2026 WOMEN OPENS IN GOTHENBURG

Thousands of spectators attended the opening weekend of the CEV Trendyol EuroVolley 2026 Women in Gothenburg, creating a vibrant atmosphere at Scandinavium as fans gathered to support Europe's top volleyball nations. As official car partner in Sweden, Lynk & Co is keeping the tournament moving while bringing its brand closer to fans through on-site activations and vehicle displays.

Gothenburg, August 24, 2026 – Since becoming the CEV Trendyol EuroVolley 2026 Women official car partner in Sweden earlier this year, Lynk & Co has supported preparations with a dedicated vehicle fleet. Throughout the tournament, Lynk & Co 08 vehicles wrapped in official championship branding are transporting teams, delegations, officials and guests across Gothenburg, helping ensure seamless mobility during one of the city's biggest sporting events of the year.

At Scandinavium, visitors can also experience Lynk & Co firsthand through a dedicated activation space and an on-site display of the long range plug-in hybrid Lynk & Co 08 and the latest version of the all-electric Lynk & Co 02 in Onyx Black. The display places the brand at the heart of the championship, creating opportunities to engage directly with fans and showcase the company's latest models.

"The CEV Trendyol EuroVolley 2026 Women brings together people from across Europe and puts Gothenburg in the spotlight. As a brand with strong roots in this city, we're proud to support the event and contribute to making the experience seamless for teams, officials and visitors alike. Beyond mobility, this partnership gives us an opportunity to engage directly with consumers and showcase Lynk & Co in a setting

that reflects our commitment to community, innovation and great experiences," says Patric Holm, VP Market Area Sweden, Lynk & Co.

The championship continues throughout the week, with Lynk & Co maintaining its mobility support for the tournament while welcoming visitors to its activation area during selected match days.

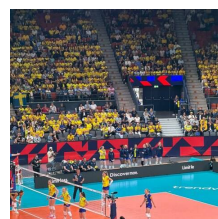
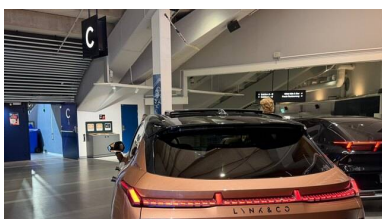
About the Lynk & Co 08 The Lynk & Co 08 is a plug-in hybrid SUV and the first in Europe to offer up to 200 km of electric range (WLTP). Earlier this year, the car was awarded a new Guinness World Records™ title after driving 293 km on electric power alone. The Lynk & Co 08 bridges the combustion, electric, and plug-in hybrid segments, appealing to those seeking premium design, advanced technology, and everyday efficiency. The result is a driving experience that is smart, powerful, and built for those who want to go further – without compromise.

[Learn more about the Lynk & Co 08 here.](#)

About the Lynk & Co 02

The all-electric Lynk & Co 02 combines innovative design, advanced technology and a remarkable range of up to 445 km. For Model Year 2027 (MY27), Lynk & Co introduces a series of enhancements based on customer feedback, focused on improving comfort, usability and the in-car experience. Updates include a new Onyx Black exterior colour, upgraded microfiber interior finishes, a redesigned centre console with improved storage, distinctive yellow seat belts, faster system start-up, personalised driver settings, the playful "Hey Honk" feature and Game Link, which enables games to be cast to the central display when the vehicle is parked. These updates further refine the 02 while supporting Lynk & Co's continued growth and product expansion across Europe.

[Learn more about the Lynk & Co 02 here.](#)





About Lynk & Co

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Lynk & Co is more than a car company; it's an innovative mobility provider. Offering a diverse range of electrified cars – from the long-range plug-in hybrid 08, to the fully electric 02, to the popular plug-in hybrid 01 – the brand combines vibrant, cutting-edge design with pioneering connectivity solutions to deliver a forward-thinking driving experience. Established in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co now operates in 25 markets across Europe and is on an ambitious expansion journey, redefining what modern mobility can be.

As Lynk & Co continues its bold journey of expanding into retail sales channels through partnerships with local retailers, more than 140 partner-operated sales points are now open across Europe. This growing network brings Lynk & Co closer to more customers while staying true to its mission: to change the future of mobility – for people, for progress, and for impact

To learn more or book a test drive, visit [LynkCo.com](https://lynkco.com)

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