

LYNK & CO TO MAKE ITS FIRST-EVER APPEARANCE AT THE PARIS MOTOR SHOW

The brand will present its European lineup alongside exclusive announcements and the European premiere of a new product, with further details to be shared closer to the event.

Gothenburg, July 23 2026 – Lynk & Co will participate in the Paris Motor Show (Mondial de l'Auto Paris 2026) for the first time, marking an important milestone in the brand's European expansion and bringing its growing electrified portfolio to one of the world's most influential automotive stages.

As one of the automotive industry's most prestigious international events, the Paris Motor Show brings together global manufacturers, technology innovators, media and consumers from around the world. For Lynk & Co, the show provides an opportunity to showcase the brand's expanding presence in Europe and engage with customers in a market that continues to play a key role in its growth ambitions.

France is a strategically important market for Lynk & Co. As the brand continues to expand its retail footprint and product offering across the region, participation in the Paris Motor Show reinforces its long-term commitment to both the French and wider European markets.

Located in Hall 5.1, Lynk & Co will present its current European portfolio, including the popular plug-in hybrid Lynk & Co 01, the fully electric Lynk & Co 02, and the long range plug-in hybrid Lynk & Co 08, highlighting the brand's approach to electrified mobility across both fully electric and plug-in hybrid vehicles.

Visitors will have the opportunity to experience Lynk & Co's latest models firsthand, explore the brand's design and technology innovations, and gain insight into its vision for connected and accessible mobility.

In addition to its current lineup, Lynk & Co will use the Paris Motor Show as a stage for exclusive announcements and the European premiere of a new product, with further details to be announced closer to the event.

Paris Motor Show 2026

Location: Paris Expo Porte de Versailles

Booth: Hall 5.1

Show Dates: 12–18 October 2026

About Lynk & Co

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Lynk & Co is more than a car company; it's an innovative mobility provider. Offering a diverse range of electrified cars – from the long-range plug-in hybrid 08, to the fully electric 02, to the popular plug-in hybrid 01 – the brand combines vibrant, cutting-edge design with pioneering connectivity solutions to deliver a forward-thinking driving experience. Established in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co now operates in 25 markets across Europe and is on an ambitious expansion journey, redefining what modern mobility can be.

As Lynk & Co continues its bold journey of expanding into retail sales channels through partnerships with local retailers, more than 140 partner-operated sales points are now open across Europe. This growing network brings Lynk & Co closer to more customers while staying true to its mission: to change the future of mobility – for people, for progress, and for impact

To learn more or book a test drive, visit [LynkCo.com](https://lynkco.com)

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