

LYNK & CO ACCELERATES EUROPEAN GROWTH WITH VOLVO CARS AS EXCLUSIVE DISTRIBUTOR

Volvo Cars to become exclusive distributor for Lynk & Co in Europe from January 2027, expanding customer access and supporting the brand's long-term growth ambitions.



GOTHENBURG, SWEDEN, [September 10, 2026] – Lynk & Co today announces that Volvo Cars will become the brand's exclusive distributor in Europe from January 2027, following the finalization of the previously announced commercial partnership between Volvo Cars and Geely Auto.

The agreement marks an important milestone in Lynk & Co's European journey and creates a strong foundation for the brand's continued growth across the region. By

leveraging Volvo Cars' established commercial infrastructure, retail network and service footprint, Lynk & Co will be able to reach more customers, strengthen its market presence and further improve access to its products and services.

Europe remains a strategically important market for Lynk & Co, and the new distribution model is designed to support the brand's next phase of growth while enhancing the customer experience across the region.

"This partnership brings together Volvo Cars' established commercial infrastructure and Lynk & Co's distinctive brand and product proposition, says Mo Wang, CEO of Lynk & Co International. Our focus will be to ensure strong strategic alignment between Europe and our global organization, preserve the distinctiveness of the Lynk & Co brand and work closely with Volvo Cars to turn this partnership into sustainable long-term growth. "

Mo Wang, CEO of Lynk & Co International

Responsibility for Lynk & Co's global product development, certification and operations outside Europe will remain with the brand's parent company, Geely Auto Group.

The partnership builds on the successful collaboration already established between Lynk & Co and Volvo Cars in Europe, where both brands are already represented through selected shared retail locations. The agreement is also expected to drive additional growth opportunities by enabling Lynk & Co to reach new customer groups and expand its footprint in key European markets.

" Today's announcement represents an exciting new chapter for Lynk & Co in Europe, said Martin Persson, Head of Lynk & Co Europe at Volvo Cars. Over the past years, Lynk & Co has successfully expanded to 25 European markets and built a network of more than 140 partner-operated sales points, leveraging the collaboration with Volvo Cars retailers. With Volvo Cars now becoming the exclusive distributor for Lynk & Co in Europe, we are confident that we can take that growth to the next level. By combining Lynk & Co's distinctive brand and product portfolio, the strength and innovation capabilities of Geely Auto Group, and Volvo Cars' proven commercial operations and market reach, we are creating a strong foundation for sustainable long-term growth. Together, we see significant opportunities to further strengthen Lynk & Co's position in Europe and establish the brand as an increasingly relevant player in the evolving automotive landscape. "

Martin Persson, Head of Lynk & Co Europe at Volvo Cars

Lynk & Co will continue to be a distinct brand with its own identity, products and customer experience. The partnership is built on clear brand differentiation and complementary positioning, allowing both brands to leverage their respective strengths while serving different customer needs.

This agreement represents the next chapter in Lynk & Co's development in Europe, supporting the brand's ambition to increase accessibility, strengthen customer experience and accelerate sustainable growth across the region.



About Lynk & Co

About Lynk & Co International

Lynk & Co is more than a car company; it's an innovative mobility provider. Offering a diverse range of electrified cars – from the long-range plug-in hybrid 08, to the fully electric 02, to the popular plug-in hybrid 01 – the brand combines vibrant, cutting-edge design with pioneering connectivity solutions to deliver a forward-thinking driving experience. Established in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co now operates in 25 markets across Europe and is on an ambitious expansion journey, redefining what modern mobility can be.

As Lynk & Co continues its bold journey of expanding into retail sales channels through partnerships with local retailers, more than 140 partner-operated sales points are now open across Europe. This growing network brings Lynk & Co closer to more customers while staying true to its mission: to change the future of mobility – for people, for progress, and for impact

To learn more or book a test drive, visit [LynkCo.com](https://lynkco.com)

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