

LYNK & CO ANNOUNCES LEADERSHIP CHANGES TO SUPPORT THE NEXT PHASE OF ITS EUROPEAN GROWTH



- **Mo Wang** appointed CEO of Lynk & Co International, the entity overseeing the brand's business in Europe.
- **Nicolas López Appelgren** to step down as CEO of Lynk & Co International.
- **Martin Persson** to assume a leadership role for Lynk & Co's business in Europe within the planned Volvo Cars commercial partnership.
- Appointments reflect ongoing progress in the commercial partnership announced in March between Lynk & Co, Volvo Cars, and Geely Auto, subject to final agreements and relevant approvals.

Gothenburg, 3 July 2026 – Lynk & Co today announced leadership changes that support the next phase of the brand's development in Europe and the ongoing

exploration of the commercial partnership announced in March 2026 between Lynk & Co, Volvo Cars, and Geely Auto.

Effective immediately, Mo Wang is appointed CEO of Lynk & Co International. He will lead the Lynk & Co International corporate entity, oversee key strategic projects within the region and serve as the principal corporate liaison between Lynk & Co's global organization and Volvo Cars in Europe. Mo joined Lynk & Co as Deputy CEO in April 2026 and previously served as Managing Director of Geely Brand Europe, bringing extensive leadership experience and deep knowledge of both the brand and the wider Geely ecosystem.

In conjunction, Martin Persson, currently Managing Director for Volvo Cars in Norway, will assume responsibility for the Lynk & Co business in Europe, pending final agreements. He will have overall responsibility for the brand's operations, growth and business performance across the region, supporting the next phase of Lynk & Co's development in Europe and will report to Volvo Cars Chief Commercial Officer Erik Severinson.

Nicolas López Appelgren will step down from his role as CEO of Lynk & Co International. During his tenure, Nicolas played a foundational role in the brand's evolution, most notably leading Lynk & Co International's successful transition from a subscription-based model to a comprehensive retail business.

The appointments reflect the next step in the planned transition under which Volvo Cars and Lynk & Co are exploring synergies to accelerate the brand's growth in Europe. The intended scope of Volvo Cars' future responsibilities regarding commercial and brand operations in the region remains subject to final agreements and relevant regulatory approvals.

Responsibility for Lynk & Co's global product development, certification, and operations outside Europe will remain with Geely Auto Group, as the brand's parent company in China.

The initial phases of collaboration between Lynk & Co and Volvo Cars are already underway. Over the past year, Volvo Cars has supported the expansion of the Lynk & Co retail network across Europe and currently provides support in areas including

spare parts distribution, vehicle logistics, and used-car operations. Planning for the future phases of the commercial partnership continues as integration activities progress throughout 2026.

As previously announced, the planned collaboration remains subject to final agreements. Lynk & Co will maintain its brand independence and remain an integral part of the Geely Auto Group, with no change to its ownership structure.



About Lynk & Co

About Lynk & Co International

Lynk & Co is more than a car company; it's an innovative mobility provider. Offering a diverse range of electrified cars – from the long-range plug-in hybrid 08, to the fully electric 02, to the popular plug-in hybrid 01 – the brand combines vibrant, cutting-edge design with pioneering connectivity solutions to deliver a forward-thinking driving experience. Established in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co now operates in 25 markets across Europe and is on an ambitious expansion journey, redefining what modern mobility can be.

As Lynk & Co continues its bold journey of expanding into retail sales channels through partnerships with local retailers, more than 140 partner-operated sales points are now open across Europe. This growing network brings Lynk & Co closer to more customers while staying true to its mission: to change the future of mobility – for people, for progress, and for impact

To learn more or book a test drive, visit [LynkCo.com](https://lynkco.com)

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