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Lynk & Co opens first Belgian club in Antwerp

The full Lynk & Co experience is coming soon to Antwerp! Our third Club opens at Drukkerijstraat 18-20 on 14 August. The Antwerp Club will be Lynk & Co's first location in Belgium and third Club in Europe, joining the Amsterdam and Gothenburg Clubs as well as a series of temporary locations.

This is not a car showroom.

Forget about shiny showrooms and pushy salespeople. Lynk & Co Clubs are an innovative take on experiential automotive retail—with far more emphasis on “experiential” than “automotive”. Of course, people can check out the 01, take test drives, and sign up for memberships all with the help of our friendly Club crew. But the Clubs are also designed with room to host events for members, flexible café and lounge areas, and retail space for local partner brands.

Come by and hang out... literally.

Designed by Lynk & Co and New Order Architects, the Antwerp Club is located in the heart of the Fashion Quarter in a historic former firehall. The Club was designed to uphold the history of the space, while also infusing it with Lynk & Co personality—for example, a literal “hanging garden” with swings to relax in. Like the Amsterdam and Gothenburg Clubs, the Antwerp Club is undeniably Lynk & Co: filled with sustainable design choices and creative details.

“Every Club is an opportunity to connect with our members on their terms and share the Lynk & Co experience. As our first location in Belgium, The Antwerp Club is an exciting milestone for the company... and of course, this Club is extra special to me because I was born and raised in Antwerp.” – Alain Visser, CEO of Lynk & Co.

Going the extra mile for sustainability.

From the products sold to the furnishings selected, everything in the Club was chosen to be eco-friendly and ethically sourced. Much of the historic building was preserved, and the renovations were done using mainly natural building materials and a small amount of recycled plastic. Even the display podiums are handcrafted from recycled newspaper.

Get in Gear.

Alongside the 01, the Club will showcase our Gear Collection, a selection of brands that share Lynk & Co's values of sustainability, creativity, and community. The selection of partners includes local Antwerp brands like *Ôksqin*, AR.M, House Raccoon, Conscious Antwerp, Dead Artist Society, and Serax.

The Antwerp Club opens to the world on 14 August. Next up? The Berlin Club is coming (very) soon on 17 September.

ABOUT LYNK & CO

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