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## Meet Sam Martin, Chief Revenue Officer

Sam Martin serves as Leafly's Chief Revenue Officer, where he manages all sales, marketing, content, and business intelligence functions, and is responsible for day-to-day business operations and growth. Sam previously worked in journalism and editor roles at TIME. Sam is a graduate of the Queensland University of Technology and lives in Seattle, Washington.

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### ABOUT LEAFLY

Leafly is the world's online destination to learn about cannabis, find cannabis strains and products, and buy them from legal, licensed retailers. More than 100 million people visit us each year because of our proven commitment to education and science-based information.

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