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Meet Yoko Miyashita, CEO of Leafly

Yoko Miyashita was appointed CEO of Leafly in August 2020 after serving as the company's General Counsel since 2019. Yoko has spent her career serving mission-driven companies navigating complex global regulatory environments in order to bring meaningful and compelling products to market.

An expert in policy and advocacy, as General Counsel, she led Leafly's position on key regulatory, compliance and government affairs issues. She has focused on progressing Leafly's reputation as a trusted and authoritative cannabis resource and leveraged an understanding of current cannabis regulations, and opportunities for change, to help scale Leafly's product and sales strategy.

Previously, Yoko spent 14 years at Getty Images, where she led the global legal team as SVP and general counsel. Prior to joining Getty Images, she practiced law with Perkins Coie LLP in Seattle. She holds a J.D. from the University of Washington School of Law and a B.A. from the University of California, Berkeley.

ABOUT LEAFLY

Leafly is the world's online destination to learn about cannabis, find cannabis strains and products, and buy them from legal, licensed retailers. More than 100 million people visit us each year because of our proven commitment to education and science-based information.

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