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## Hawker Beechcraft to Have Commanding Presence at NBAA 2010



**BY TEXTRON AVIATION**

Hawker Beechcraft Corporation (HBC) today announced it will have its largest presence in the company's history during the 63rd Annual Meeting & Convention of the National Business Aviation Association (NBAA) on Oct. 19-21 in Atlanta. The company's static display – measuring an expansive 36,000 square feet – will feature its entire family of commercial aircraft under one roof at the DeKalb Peachtree Airport. In addition, for the first time HBC's indoor exhibit at the Georgia World Congress Center will be dedicated to its Global Customer Support organization.

“We've designed our exhibit and static display to align with our top priorities in our business – our customers and our aircraft,” said Shawn Vick, HBC executive vice president. “Our static display will be the largest to date and, for the first time, all of our commercial aircraft, mock-ups and meeting rooms will be available under one roof. We are creating an environment out at static that is conducive to what NBAA is all about – conducting business.”

HBC's indoor exhibit, located at Booth #947 in Hall B at Georgia World Congress Center, will focus on all aspects of the company's world-class customer support organization. Representatives will be on-site to provide immediate attention and solutions for inquiries regarding warranty, technical publications, parts and distribution, Hawker Beechcraft Services and XPR performance upgrades. Commercial customers who sign a letter of intent on-site during NBAA for a significant aircraft upgrade or modification will receive a free Apple iPad™.

“This is the largest presence our customer support organization has had at this show, further demonstrating the commitment we are making to provide a world-class aircraft ownership experience for our customers,” said Christi Tannahill, HBC vice president, Global Customer Support. “Our team will be there in full force to meet one-on-one with customers, address needs and provide solutions.”

HBC will be providing regular updates throughout NBAA on Twitter at [twitter.com/HBCnews](https://twitter.com/HBCnews).

Hawker Beechcraft Corporation is a world-leading manufacturer of business, special mission and trainer aircraft – designing, marketing and supporting aviation products and services for businesses, governments and individuals worldwide. The company's headquarters and major facilities are located in Wichita, Kan., with operations in Salina, Kan.; Little Rock, Ark.; Chester, England, U.K.; and Chihuahua, Mexico. The company leads the industry with a global network of more than 100 factory-owned and authorized service centers. For more information, visit [www.hawkerbeechcraft.com](http://www.hawkerbeechcraft.com).

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