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Hawker Beechcraft Services Offers King Air Transformation Options



BY TEXTRON AVIATION

Hawker Beechcraft Services (HBS) today announced it is offering 15 popular upgrades, known as the King Air Transformation, to improve performance, capability, safety and versatility, while ultimately increasing the resale value of its legendary line of turboprops. The upgrades can be purchased separately, but are designed to be bundled into packages to leverage equipment purchases and installation cost efficiencies. The upgrades are available for installation at any HBS factory-owned service center. Customers can view the King Air Transformation options this week at the Hawker Beechcraft Global Customer Support booth #947 in Hall B of the Georgia World Congress Center during the National Business Aviation Association's (NBAA) Annual Meeting and Convention.

“Bundling the King Air Transformation upgrades into exceptionally priced packages provides our customers with a convenient way to revitalize their aircraft and improve their productivity in the process,” said Christi Tannahill, HBC vice president, Global Customer Support. “We encourage King Air owners and operators attending this year’s NBAA convention to stop by our booth to consult with one of our specialists, research detailed product information and explore how Hawker Beechcraft can transform your aircraft.”

King Air Transformation upgrades deliver improvements in the areas of propulsion, aerodynamics, avionics and passenger environment to address multiple aspects of take-off / climb performance, range, safety, passenger comfort, baggage capacity and operating cost.

Three different engine upgrades are offered, along with two propeller options, including an exclusive, new composite propeller that improves performance and reduces weight by 65 pounds. Additional aerodynamic upgrades such as winglets, leading edge modifications and aft body ventral strakes are also available. Customers seeking enhanced situational awareness and safety can choose from a selection of flight displays, navigation improvements, electronic charts, satellite weather and infra-red imaging upgrades, while operators interested in improving the comfort of their passengers’ flight experience can choose from a selection of cabin environmental upgrades such as ground cooling, heated seats and electronic window shades.

Headquartered in Wichita, Kan., Hawker Beechcraft Global Customer Support (GCS) is dedicated to improving the value of HBC aircraft by employing products and services to simplify aircraft ownership, reduce operating cost and increase resale value. GCS is comprised of four functional groups that include Support Plus (cost predictability/warranty programs), Hawker Beechcraft Parts & Distribution (genuine factory parts), Hawker Beechcraft Services (factory-owned service centers) and Technical Support (Field Support Representatives, Hot Line specialists and Technical Publications).

Hawker Beechcraft Corporation is a world-leading manufacturer of business, special mission and trainer aircraft – designing, marketing and supporting aviation products and services for businesses, governments and individuals worldwide. The company’s headquarters and major facilities are located in Wichita, Kan., with operations in Salina, Kan.; Little Rock, Ark.; Chester, England, U.K.; and Chihuahua, Mexico. The company leads the industry with a global network of more than 100 factory-owned and authorized service centers. For more information, visit www.hawkerbeechcraft.com.

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