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Cessna Mobile Service Unit Joining Lineup for Super Bowl in Indianapolis



BY TEXTRON AVIATION

Cessna Aircraft Company, a Textron Inc. (NYSE: TXT) company, is stationing two Mobile Service Units for on-site technical expertise and immediate support to owners and operators at the 46th Super Bowl in Indianapolis.

The annual football event on Feb. 5 is just one of many big sporting events that a Mobile Service Unit (MSU) will appear at during 2012 to make certain Citation customers receive world-class support wherever their business takes them.

“With more than 6,000 Citations in the fleet, our mobile aircraft maintainers will be there in force to support scheduled and unscheduled maintenance requirements for the Citation business jets that convene at these popular business and social gatherings,” said David Brant, Cessna Senior Vice President Customer Service. “Companies use these events as opportunities to meet with major clients and customers in a social setting conducive to improving business relationships and selling services and products.”

Cessna's customer support will deploy Citation maintenance specialists along with the innovative Mobile Service Units in Indianapolis. The specially outfitted trucks carry most of the tools and equipment found in Cessna Citation Service Centers and can handle procedures up to and including Citation X engine exchanges.

Last year, MSUs handled more than 2,300 service events in the field. MSUs are stationed across the United States and in Canada and Europe, and the newest one will soon be staged in Birmingham, Ala. MSUs perform scheduled maintenance events including phase inspections and Maintenance Steering Group tasked-based inspection documents. MSG is a collaborative effort between Cessna, its customers and the Federal Aviation Administration to develop a safe and economical maintenance program.

MSUs will be on hand for golf, basketball, racing and other big events this year. Here's a detailed schedule:

2012 Mobile Support Unit Schedule¹.

1. Super Bowl XLVI, Feb. 5, Indianapolis
2. Daytona 500, Feb. 26, Daytona Beach
3. NCAA Final Four, March 31-April 2, New Orleans
4. The Masters, April 5-8, Augusta
5. Kentucky Derby, May 5, Louisville
6. Indianapolis 500, May 27, Indianapolis
7. Summer Olympics, July 27-Aug. 12, London

Cessna MSUs are a key component of the Citation Service Center's ServiceDirect initiative, which also includes AOG Go Teams, Air Response Team, HomeService and Temporary Personnel Support. Since its introduction in 2008, Cessna's fleet of agile ground-based MSU vehicles is rewriting the rules on how to provide expeditious service and maintenance for Cessna business jets around the world.

Find images of the Mobile Service Unit on Cessna's image gallery.



Textron Aviation