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## Beechcraft Names Two New Leaders to Executive Team



## BY TEXTRON AVIATION

Beechcraft Corporation today announced the appointment of Dave Rosenberg as vice president of Strategic Planning and Programs and Don Alvord as vice president of Human Resources. Both serve on the company's Executive Team.

As vice president of Strategic Planning and Programs, Rosenberg is responsible for the company's strategic planning and programs, including management of commercial product development programs and analysis of joint ventures and potential acquisitions.

Since joining the company in 2000, Rosenberg has held various positions of increasing responsibility in financial planning, business management, strategic planning and operations. Most recently, he served as director of the Hawker 4000 product line and general manager of the piston product line. Prior to joining Beechcraft, he worked in the treasury group at Raytheon Company.

Rosenberg earned a bachelor's degree in business administration from Babson College in Wellesley, Mass. He is a licensed pilot.

As vice president of Human Resources, Alvord oversees all aspects of the human resources organization including talent acquisition, management and succession planning, diversity initiatives, employee relations, and compensation and benefits management.

Alvord has spent the past 27 years in the aviation industry, including manufacturing, engineering and completions roles for General Dynamics, Gulfstream Aerospace and McDonnell Douglas/Boeing. He joined Beechcraft three years ago to serve as vice president and general manager for the company's Little Rock Completions Center.

Alvord has a master's degree in business administration and a bachelor's degree in operations management from California State Polytechnic University in Pomona.

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