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Historic Cessna Images Released From Archives, Made Available To Customers



BY TEXTRON AVIATION

Cessna Aircraft Company, a Textron Inc. (NYSE: TXT) company, is introducing a program to release hundreds of company images from Cessna archives and make them available to the public. The Cessna name is synonymous with personal and business flight, and the 85 year history in photographs has been cleaned up, catalogued, and will be made available for purchase at www.cessnaimages.com.

“The site carries images from the earliest days of Cessna, from the black-and-white of Clyde Cessna’s 1912 Silver Wings prototype monoplane, through high-definition photos of today’s Citation Latitude business jet. If the aircraft bore the Cessna name, you’ll likely be able to find an image of the aircraft at this website,” said James Runstadler, President of Textron’s licensing company.

“This website offers more than photos,” said Runstadler. “We will also have limited edition prints, classic branding and signs, and eventually vintage advertisements. These are great pieces for owners, students, collectors, or enthusiasts.

”According to Runstadler, the images will be managed by Archivea, a Cessna licensee. “Archivea will do more than simply sell prints of Cessna photography. They are offering some unique customization options to the thousands of passionate Cessna fans. For example, they will be able to take an order for a high definition image of a Skyhawk aircraft and personalize the photo with the owner’s own registration number. We feel this will appeal to owners, or someone who is learning to fly. Anyone who is an aircraft enthusiast can be served with this site.

”Lindon Bontz manager of Cessna’s Visual Media Group, feels it is the right time to offer decades of historical collateral to Cessna fans around the world. “This is a great opportunity for the Cessna brand to live on. There are images here that we haven’t seen the light of day for decades, and we felt that it was time to share our passion for aviation and aviation history with the public at large. It’s a fantastic opportunity for everyone to share in the enjoyment of flight.”

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