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Citation Latitude now in the hands of customers with deliveries underway



Cessna Aircraft Company, a subsidiary of Textron Aviation Inc., a Textron Inc. (NYSE:TXT) company, today announced the first deliveries of its newest midsize jet, the Cessna Citation Latitude, and a national tour to demonstrate its stand-up, flat floor cabin.

“Incorporating our customers’ input into the initial concepts of the Citation Latitude to now having the aircraft in their hands is both rewarding and exciting for everyone at Textron Aviation,” said Scott Ernest, president and CEO, Textron Aviation. “Like each new model, the Latitude reflects our continued investment in bringing products to market with the latest technology, enhanced performance and best value proposition. The momentum continues with the ongoing global tour and opportunity for prospective customers to see firsthand the latest in the Citation stable of products, which sets the standard for what they can expect to see from new products in the future.”

Charter company among first Citation Latitude operators

Among the first operators to take delivery of the Citation Latitude is Aircraft Management Group, Inc., in Pittsburgh, which will offer the aircraft as part of the company’s charter operation.

John Sieckowski, president of Aircraft Management Group, said customers prefer the comfort of the wide cabin and the flexibility of flying into smaller airports.

“What’s appealing is that it’s got the amenities of larger aircraft but the flexibility to fly into short fields with trans-continental range,” he said. “That appeals to a lot of customers.”

Over the next year, Sieckowski expects the addition of the Latitude to the fleet to expand his customer base by allowing him to offer flights to the west coast and Europe.

Citation Latitude embarks on U.S. coast-to-coast tour

As part of its global debut, prospective U.S. customers will have the opportunity to experience the Latitude during a 28-day, 39-airport, coast-to-coast demonstration tour beginning Aug. 31 at Chicago Executive Airport. Other stops will include executive and international airports in locations such as Milwaukee, Indianapolis, Cleveland, White Plains, Orlando, Atlanta, Houston, Dallas, Denver, Salt Lake City, Boston, Seattle and several cities in California.

The U.S. tour follows an active entry into service for the Latitude, with previous successfully completed missions for its debut at major tradeshow in Europe and Latin America. In addition to its first trans-Atlantic crossing, the aircraft recently completed its first U.S. coast-to-coast and trans-Pacific flights. Additional tours are planned for Europe, the Middle East and Asia later this year.

Textron Aviation service network supports Citation Latitude anywhere in the world

The Citation Latitude enters into service with complete life-cycle support backed by the largest company-owned service network around the world. Team Latitude, the service team staffed with experts dedicated to exclusively supporting this newest aircraft model, provides around the clock support for customers. In addition, Textron Aviation's support organization includes a worldwide network of over 400 authorized service centers and 21 company-owned facilities with expert service engineers offering maintenance, inspections, parts, repairs, avionic upgrades, equipment installations, refurbishments and other specialized services. Textron Aviation also offers an Aircraft on Ground (AOG) service program featuring more than 60 mobile service units, two dedicated support aircraft, and on-site service technicians and support.

About the Citation Latitude

With a range of 2,850 nautical miles, the Citation Latitude affords the most open, spacious, bright and refined cabin environment in the midsize category. With a flat floor and six feet of cabin height, innovation abounds with unique features designed throughout the aircraft. Cessna's Clairity™ cabin-technology system provides productive connectivity and entertainment to each passenger through their personal electronic devices. Improving cabin comfort for passengers and crew alike, the Latitude features a new cabin cooling system and a new pressurization system, which provides a 5,950-foot cabin altitude at the aircraft's maximum operating altitude of 45,000 feet. With standard seating configurations, the Latitude can comfortably accommodate up to nine passengers.

More than 6,750 Citations have been delivered to customers around the world since the first Cessna Citation business jet was put into service in 1972. Citations are the largest fleet of business jets in the world and have surpassed 31 million flight hours.

Image: Citation Latitude

Image: John Sieckowski, president of Aircraft Management Group, takes delivery of a Cessna Citation Latitude

Web page: Find Citation Latitude information on our website <http://cessna.txtav.com/en/citation/latitude>

ABOUT TEXTRON AVIATION

About Textron Aviation

We inspire the journey of flight. For more than 90 years, Textron Aviation Inc., a Textron Inc. company, has empowered our collective talent across the Beechcraft, Cessna and Hawker brands to design and deliver the best aviation experience for our customers. With a range that includes everything from business jets, turboprops, and high-performance pistons, to special mission, military trainer and defense products, Textron Aviation has the most versatile and comprehensive aviation product portfolio in the world and a workforce that has produced more than half of all general aviation aircraft worldwide. Customers in more than 170 countries rely on our legendary performance, reliability and versatility, along with our trusted global customer service network, for affordable and flexible flight.

For more information, visit www.txtav.com | www.defense.txtav.com | www.scorpionjet.com.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Arctic Cat, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com

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