

Best-selling midsize jet, the Cessna Citation Latitude, marks fifth anniversary of first delivery



Fleet surpasses 320,000 fleet hours since entry into service

WICHITA, Kan. (Aug. 27, 2020) – Textron Aviation is celebrating five years since the first customer delivery of its popular Cessna Citation Latitude aircraft. The world’s most-delivered midsize business jet for four consecutive years proved an immediate hit with customers due to its reliability, versatility and impressive 2,700-nautical mile range. With nearly 240 delivered to date, the Citation Latitude jet now comprises more than 40 percent of all midsize business jet deliveries since 2015 and has surpassed 320,000 fleet hours since entry into service.

The Cessna Citation Latitude midsize business jet is designed and manufactured by Textron Aviation Inc., a Textron Inc. (NYSE:TXT) company.

“Five years since its introduction, the Citation Latitude is now an industry icon. Business travelers were the first to appreciate its versatility and comfortable cabin which makes the jet ideal for business productivity and leisure alike,” said Rob Scholl, senior vice president, Sales. “Today, the jet’s innovative design has enabled its deployment in a variety of applications, from European air ambulance operators, to the Japan Air Self-Defense Force, which in April of this year took delivery of two Citation Latitude jets configured for flight inspection.”

The popular aircraft entered the market in 2015 and quickly established itself as the Citation with the highest average daily utilization with leading private aviation company, NetJets, taking more than 120 deliveries. With ample cabin space for seven passengers and the ability to fly nonstop between destinations such as Los Angeles and New York or Geneva and Dubai, the Citation Latitude business jet is the most in-demand aircraft among NetJets Owners and remains the most-delivered midsize business jet throughout the past four consecutive years with certification in more than 40 countries.

“Customers have returned to the Citation Latitude time and time again, proving its enduring performance over the past half-decade. Its low direct operating costs have made it the cornerstone of many fleets and we look forward to seeing this popular aircraft rise to new missions,” continued Scholl.

As customers look to lower the environmental impact of their journeys on the planet, Textron Aviation is committed to conserving the world’s resources by embracing the use of sustainable aviation fuel. The Citation Latitude jet is just one of the company’s fleet of 13 commercial turbine aircraft capable of flying with sustainable aviation fuel.

The Citation Latitude is backed by Textron Aviation's extensive global customer service team. Customers have direct access to more than 3,000 expert employees, including service representatives offering personalized maintenance, inspections, parts, repairs, avionics upgrades, equipment installations, refurbishments and other specialized services.

About the Cessna Citation Latitude

The Citation Latitude midsize business jet, with a four-passenger range of 2,700 nautical miles (5,000 km) at high-speed cruise, is set apart from the competition by its combination of comfort and efficiency. The aircraft's class-leading take-off field length of 3,580 feet provides operators with greater range out of short fields. Inside, the Citation Latitude offers an unrivaled cabin experience featuring the most open, spacious, bright and refined cabin environment in its category. With a flat floor and six feet of cabin height, innovation abounds with exceptional features designed throughout the aircraft.

The wireless cabin management system provides productive connectivity and entertainment to each passenger through their personal electronic devices. With standard seating configurations, the Citation Latitude jet can comfortably accommodate up to nine passengers. Extended maintenance intervals provide owners with the lowest direct operating costs in the midsize segment.

Images:

Cessna Citation Latitude

ABOUT TEXTRON AVIATION

About Textron Aviation

We inspire the journey of flight. For more than 90 years, Textron Aviation Inc., a Textron Inc. company, has empowered our collective talent across the Beechcraft, Cessna and Hawker brands to design and deliver the best aviation experience for our customers. With a range that includes everything from business jets, turboprops, and high-performance pistons, to special mission, military trainer and defense products, Textron Aviation has the most versatile and comprehensive aviation product portfolio in the world and a workforce that has produced more than half of all general aviation aircraft worldwide.

Customers in more than 170 countries rely on our legendary performance, reliability and versatility, along with our trusted global customer service network, for affordable and flexible flight.

For more information, visit www.txtav.com | www.defense.txtav.com | www.scorpionjet.com.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Arctic Cat, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com

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