

TEXTRON AVIATION TO SHOWCASE INDUSTRY-LEADING CESSNA AND BEECHCRAFT AIRCRAFT AT LABACE 2026



▲ Cessna Citation Latitude

WICHITA, Kan. (July 31, 2026) – Textron Aviation is expected to showcase a lineup of industry-leading Cessna and Beechcraft aircraft at the Latin America Business Aviation Conference and Exhibition (LABACE) in São Paulo, Brazil on Tuesday – Thursday, Aug. 4 through Aug. 6, alongside TAM Aviação Executiva, the authorized sales representative in Brazil for Textron Aviation.

As the largest business aviation event in Latin America, LABACE gives customers the opportunity to learn more about Textron Aviation's broad portfolio of business jets, turboprops and piston aircraft, while highlighting the company's commitment to the region, an important market where customers rely on Cessna and Beechcraft aircraft for business transportation, regional connectivity, special missions and utility operations.



▲ Beechcraft King Air 360

The following aircraft are expected to be on display at the show, booth SD65:

- [Cessna Citation Latitude](#)
- [Cessna Citation CJ3+](#)
- [Cessna Citation M2](#)
- [Beechcraft King Air 360](#)
- [Cessna Grand Caravan EX](#)
- [Cessna Turbo Skylane](#)

Textron Aviation holds a strong position in business and general aviation in Latin America, comprising more than half of the turbine fleet in the region. In Brazil alone, more than 500 Cessna Citation business jets, 760 Beechcraft King Air turboprops and 240 Cessna Caravan turboprops are in operation.

Attendees are invited to visit Textron Aviation at booth SD65 throughout the show to explore its broad portfolio of Cessna and Beechcraft aircraft and connect with company representatives.

About Textron Aviation

About Textron Aviation Inc.

We have been inspiring the journey of flight for nearly 100 years. Textron Aviation Inc., a Textron Inc. company, has empowered our collective talent across the Beechcraft, Cessna, Hawker and Pipistrel brands to design and deliver the best aviation experience for our customers. With a range that includes everything from business jets, turboprops, light and high-performance pistons, to special mission, military trainer and defense aircraft, Textron Aviation has the most versatile and comprehensive aviation product portfolio in the world and a workforce that has produced more than half of all general aviation aircraft worldwide. Customers in more than 170 countries rely on our legendary performance, reliability and versatility, along with our trusted global customer service network, for affordable, productive and flexible flight. For more information, visit www.txtav.com.

CONTACT DETAILS

Keturah Austin

Manager, Product Communications

kaustin@txtav.com

[+1.316.249.3706](tel:+13162493706)

Copy link

<https://media.txtav.com/268788-textron-aviation-to-showcase-industry-leading-cessna-and-beechcraft-aircraft-at-labace-2026/>