

BOB GIBBS

VICE PRESIDENT, DEFENSE & SPECIAL MISSIONS SALES



Bob Gibbs serves as Vice President, Defense & Special Missions Sales for Textron Aviation. In this role, he leads worldwide sales of defense and special missions aircraft across the company's broad portfolio of Cessna and Beechcraft platforms. He is responsible for developing and executing global sales strategies, strengthening customer relationships and expanding the company's presence among military, government and special mission operators around the world.

With more than two decades of leadership experience in aviation sales and business development, Bob has built a reputation for identifying emerging market opportunities, cultivating strategic partnerships and delivering customer-focused solutions across six continents. His extensive international experience enables him to understand the evolving operational requirements of customers and align aircraft capabilities to meet complex mission needs. During this time, he has supported customers operating aircraft in a wide range of defense and special mission applications, including intelligence, surveillance and reconnaissance (ISR), flight inspection, air ambulance, maritime security and patrol, aerial survey, utility transport and training missions.

Bob's expertise is further strengthened by his broad international sales leadership experience. He previously served as Vice President of Sales for Latin America and the Caribbean and led international sales activities for Cessna propeller aircraft. His deep understanding of global aviation markets, combined with his operational knowledge as a commercial- and instrument-rated pilot, allows him to effectively support customers navigating both operational and regulatory requirements. Fluent in English, Spanish and Portuguese, he is recognized for his ability to build strong relationships across cultures and regions.

Bob holds a Bachelor of Science degree in Physics from the University of California, Riverside.



ABOUT TEXTRON AVIATION

We inspire the journey of flight. For nearly 100 years, Textron Aviation Inc., a Textron Inc. company, has empowered our collective talent across the Beechcraft and Cessna brands to design and deliver the best aviation experience for our customers. With a range that includes everything from business jets, turboprops, and high-performance pistons, to special mission, military trainer and defense products, Textron Aviation has the most versatile and comprehensive aviation product portfolio in the world and a workforce that has produced more than half of all general aviation aircraft worldwide. Customers in more than 170 countries rely on our legendary performance, reliability and versatility, along with our trusted global customer service network, for affordable, productive and flexible flight.

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