



Media Advisory

Textron Aviation returns to NBAA-BACE 2025 with four of its industry-leading Cessna Citation business jets

WICHITA, Kan. (Sept. 29, 2025) – [Textron Aviation](#) will showcase industry-leading Cessna Citation business jets — including the debut of the [Cessna Citation Ascend](#) at the 2025 National Business Aviation Association Business Aviation Convention and Exhibition (NBAA-BACE) in Las Vegas October 14–16. The company will also feature its global customer support capabilities and the monumental [Special Olympics Airlift](#) event during the show. Attendees can experience the newly FAA qualified Veris Full Flight Simulator in the TRU Simulation booth at the hall.

Static Display

The company will feature four aircraft and one mockup at its static display, AC_08, October 14–15 at Henderson Executive Airport, including:

- The flagship [Cessna Citation Longitude](#) super-midsize business jet
- The best-selling midsize business jet — the [Cessna Citation Latitude](#)
- The [Cessna Citation Ascend](#) featuring Gogo Galileo HDX optional connectivity solution
- The [Cessna Citation CJ4 Gen2](#)
- And the [Cessna Citation CJ3 Gen3](#) mockup

All four aircraft will fly to Henderson Executive Airport using sustainable aviation fuel.

Hall Display

In the Textron Aviation booth, West Hall 1777, Las Vegas Convention Center, attendees will see a Cessna Citation CJ3 Interior Refresh mockup, a Starlink connectivity display and learn more about the company's extensive aftermarket capabilities.

In the TRU Simulation booth, West Hall 1680, attendees can learn more about advanced pilot training solutions like the Veris Full Flight Simulator.

Special Olympics Airlift

The Special Olympics Airlift, organized by Textron Aviation in collaboration with the Special Olympics USA Games, is a powerful event that will take place Friday, June 19, 2026, and Saturday, June 27, 2026, at St. Paul Downtown Airport Holman Field (KSTP) in Minnesota. This remarkable initiative mobilizes hundreds of volunteer pilots and aircraft – known as Doves – from across the country, ensuring that athletes and coaches from all over the nation can travel to the Special Olympics USA Games without facing financial or logistical hurdles. As the world's largest peacetime airlift, it demonstrates the aviation community's ability to come together in

support of a great cause. Since its inception in 1987, the Airlift has transported more than 10,000 athletes, showcasing its enduring impact. During its operational period, aircraft will touch down or take off from KSTP every three minutes throughout a 10-hour span, underscoring the event's scale and complexity. Textron Aviation will be celebrating the Airlift and signing up Cessna, Beechcraft and Hawker Doves at its hall and static display throughout NBAA-BACE.

Military Connect

Textron Aviation is the OEM sponsor of NBAA's inaugural Military Connect on Wednesday, October 15. This one-day event is a powerful opportunity to connect directly with active-duty service members and veterans, helping them explore civilian careers in aviation and discover how their skills align with the industry.

Attendance is free for all active-duty military personnel with a military ID and the event features educational sessions, panels and dedicated military networking sessions. Attendees will also have the opportunity to explore the Career Zone, which includes a Textron Aviation location.

By participating in Military Connect, attendees will be equipped with the knowledge, connections and confidence to pursue successful civilian careers in aviation – a mission that aligns with Textron Aviation's commitment to empowering veterans through purpose-driven opportunities.

Subscribe to [Textron Aviation's Media Center](#) for the latest news and announcements related to NBAA-BACE.

###