

CHD & MindGYM Platforms Consciousness & Entrepreneurial Platforms

The goal of each platform is to provide a consciousness and career path to those who enter the training.

As consciousness platforms, you will gain the growth you wish and you work for, by navigating certain archetypal challenges — who you think you are and who you think you can be — as you go. You will encounter choices that you are required to make to access the next level of awareness (this is the ascension path), these choices require the level of personal and financial commitment you are prepared to make into yourself at any one time. There are no excuses when it comes to ascension and escaping ego, just results in terms of awareness, creative problem-solving, productivity, empathy, strategy, critical thought, emotional management and progression. The ladder that is climbed is to self actualisation and social actualisation.

As an entrepreneurial and career platform option, income may be gained through marketing, selling, running a professional agency, training and mentoring. In this regard, the ladder to be climbed can be towards a total of 90% of training fees, if that is you master the skills of entrepreneurship at differing levels.

CHD

30% of basic training fees go to the trainer/partner who has completed re-recording SCIENCES
30% of basic training fees go to the mentor (who has successfully trained three people).
30% go to marketing, sales, or agency/funnel:

This final 30% is divided around the business level or partnership level and activity:
10% is for marketing — webinars, events, referrals — that create a lead that is converted
10% is for selling — converting the lead (partners can sell)
10% is an agency fee for a dedicated professional full-time introduction organisation (see below).

Marketing fees of 10% are available to any direct introduction by non partners and partners. “This is john and he wants to join”

Marketing & Sales fees of 10% each are paid to the trainer/partner who “works the lead” and creates the sale. (20% (both 10% fees) — are available to a fully paid up trainer/association member who generates the lead and sells it). In funnel terms, 20% is paid to the individual, or individual training partners (collective) that created the sale or organised the event to a closed sale. “This is Mary and she has joined”.

To open an agency conducting volume introductions through dedicated advertising or continuous events, the fee is up to 30%; which includes sales 10% and marketing 10%. This is a full time professional agency, that initially works through stages of training competency — marketing then sales, and then independently works as a high level producer to achieve 30%. Those who arrange a contract may take up to 5% of the 30% for each sale for arranging/negotiating the contract.

The concept of agency, is the next step after referral. If you go to Mercedes cars and sell one or two every so often, is different to a dedicated agency dealership.

MindGYM.app

There is a 30% commission on the three membership levels of Basic, Classic, Premium. To gain commission, the individual introducers code has to be used for the sign up, thus confirming introduction through “Rewardful”. Resigning requires an admin fee paid by the introducer.

The Sciences program is commissioned at 10% and 20% respectively to non-partners and partners.