



© 20 May 2021, 09:34 (BST)

## Blue tires, green ambitions.

We're continuing our mission to create more liveable cities by adopting renewable energy contracts in all our locations.



Swapfiets wants to build a better future for everyone. We started by reinventing what bicycle usage could look like, and now we're stepping up our game by committing to run our business in the most responsible way we can - sustainably. So, in 2021 we've committed to 100% renewable energy contracts for all our locations; from offices to warehouses and stores. Yeah, we thought it was about time too.

Renewable energy sources can pave the way for a cleaner and greener future, which (newsflash!) is basically the entire reason we exist. Our beautiful world deserves green, clean, sustainable energy and our legendary team and funky blue-tired bikes are no different.

**Relationship status: it's complicated**

Right now we operate in 9 countries, across 64 cities and in over 80 different locations. When it's up to us (i.e. in the spots where we choose our own utility provider), we choose green energy from the get-go. However, for the locations where utilities are already included, we need to work a little harder to convince our landlords to make the switch. In these situations, the origin of the energy is unknown. Maybe we're stating the obvious here, but this is not our ideal energy policy. And it's something we'll be putting all our energy towards fixing over the coming year.

Realising renewable energy contracts on all Swapfiets locations will offset roughly 10% of our total emissions. In short: the transition to 100% renewable energy is well worth the effort. And we're committed to making the shift.

We're also working hard to switch to an electrified Swapcar fleet. This is another space in which renewable energy can make an even bigger impact for our brand and the world. And that's a (not too distant) future we look forward to.

---

#### ABOUT SWAPFIETS

Swapfiets is the world's first 'bicycle as a service' company. Founded 2014 in the Netherlands, the scale-up quickly developed being one of the leading micro mobility providers in Europe with nearly 220.000 members in the Netherlands, Germany, Belgium, Denmark, France, Italy and UK in early 2021. In Spring 2021 Swapfiets will expand to Barcelona (Spain), Vienna (Austria) and Lyon, Nantes, Strasbourg and Toulouse (France). The concept of Swapfiets is quite simple: For a monthly subscription fee, Swapfiets members receive a fully functional bicycle or e-mobility solution for their own use. If needed, a repair service is available within 48 hours to repair or directly swap the two-wheeler at no additional cost.



