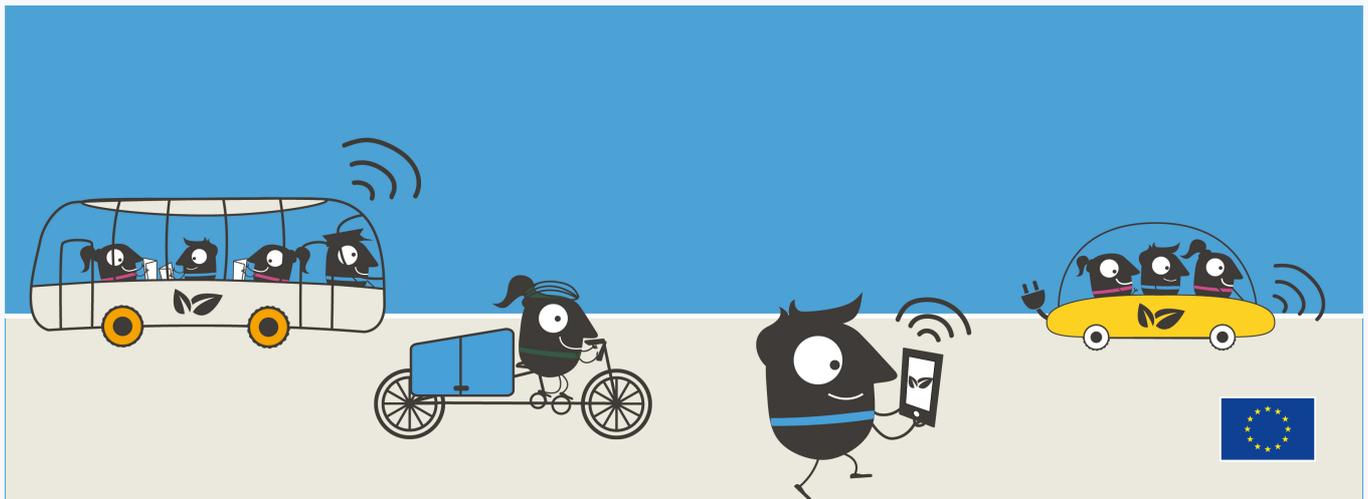




🕒 10 August 2020, 09:33 (CEST)

The EUROPEAN MOBILITY WEEK 2020

Since 2002, EUROPEAN MOBILITY WEEK has sought to improve public health and quality of life through promoting clean mobility and sustainable urban transport. The campaign gives people the chance to explore the role of city streets and to experiment with practical solutions to tackle urban challenges, such as air pollution. (<https://mobilityweek.eu/the-campaign/>)



You can find more information about participants and mobility actions on the website of European Mobility Week: <https://mobilityweek.eu>

The 2020 Theme – "Zero-emission mobility for all"

This year's EUROPEAN **MOBILITY** WEEK theme is "*Zero-emission mobility for all*". The theme reflects the ambitious targets of a carbon-neutral continent by 2050, as laid out by Ursula von der Leyen, President of the European Commission, when presenting the European Green Deal.

It also aims to highlight the importance of accessibility to zero-emission transport and promote an inclusive framework involving everyone.

Despite the different climatic, geographical and socio-economic conditions across Europe's urban areas, measures can be taken to promote a carbon-neutral and inclusive urban environment. Therefore, EUROPEAN **MOBILITY WEEK** 2020 encourages people and local authorities to take steps to achieve the long-term goal of a carbon-neutral continent. - European Mobility Week



MOBILITY ACTIONS - SMOVE.CITY is participating.

At SMOVE.CITY, we believe in engaging the community and working together with local authorities, The European Mobility Week is a great way to showcase sustainable mobility initiatives. It is the perfect opportunity to present sustainable mobility alternatives to local residents and to explain the challenges that cities and towns are facing. By taking part, towns and cities can showcase the benefits of cleaner transport choices and make progress towards better mobility in Europe.

Local authorities are strongly encouraged to use the week to test new transport measures and get feedback from the public. It is also an excellent opportunity for local stakeholders to get together and discuss the different aspects of mobility and air quality, find innovative solutions to reduce car-use and transport emissions, and test new technologies and planning measures.

During this week, we hope to inspire local authorities and citizens to use alternative sustainable mobility means.

ABOUT SMOVE.CITY

A sustainable data driven electric bike share solution dedicated to cities that want to take back the control over their mobility data.

Smove.City provides cities and municipalities their own shared electric bike solution. We provide cities a mobile application, a fleet management dashboard and data analysis platform, a fleet of electric bikes and we work together with local bike shops for the daily maintenance and operations. The city has a full control through our fleet management platform and can use the data for analysis and urban planning.

Our solution is not only a sustainable mobility platform that can easily integrate multiple sustainable electric vehicles (*electric bikes, electric kick scooters, electric mopeds, electric cars..*) it is also a fleet management and data analysis tool. Our solution positively impacts communities and cities, our fleet of electric bikes are affordable, accessible, sustainable and easy to use. We impact a wide demographic, from young to old, women and men. Our platform allows the cities we work with to have a real understanding of the mobility in their city based on real time data, they use our data to further improve their streets and make the streets more bike friendly. We engage with the community and we work together with these cities. **This is where we are different. We can create behaviour change and we have the data to evaluate, measure, learn and improve people's behavior!**



Smove.City