

**UNDER EMBARGO until *May 13 2026, 23:00 (AEST)***

This news release is strictly confidential until the embargo is released. **DO NOT PUBLISH before this date.**

## **Titleist Introduces NEW GTS Fairways**

***Engineered to deliver higher flight, lower spin and increased forgiveness in two tour-proven shapes***



▲ NEW Titleist GTS fairways

***CARLSBAD, Calif. (May 14, 2026)*** — Unlocking even greater performance and versatility at the top end of the bag, the **NEW Titleist GTS2 and GTS3 fairways** are designed with a network of breakthrough metalwood technologies to promote higher flight, lower spin and more forgiveness off the tee and turf.

Lower and deeper center of gravity (CG) positions, new adjustable heel-toe weights and advanced clubface innovations drive total performance in the two tour-proven models, **now available for fittings and pre-sale.**

## New GTS fairway technology:

- **Wraparound composite crowns** unlock lower CG positions for higher launch and lower spin as well as more CG depth for added forgiveness.
- **Refined shapes and profiles** offer two distinct setups, with GTS2 featuring a shallower face height and larger address profile compared to GTS3's deeper face and more compact profile. Both models feature flatter sole designs for better performance off the turf.
- **Dual-weighting systems** allow for personalised performance, with interchangeable heel-toe flat weights helping to fine-tune CG location across the face.
- A **forged L-Cup face design** optimised for GTS works to preserve ball speed, maintain launch conditions and enhance sound and feel on low-face impacts.
- **Tour-inspired polished clubfaces** help players see more of the clubface at address.



▲ NEW Titleist GTS fairways

## MODEL OVERVIEW

## GTS2



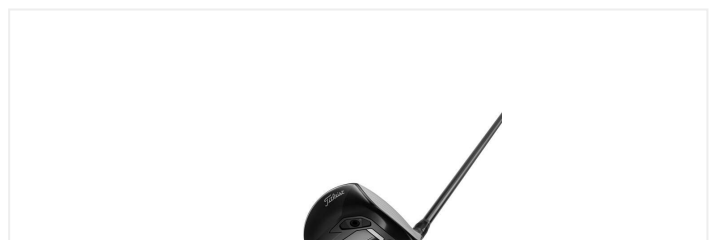
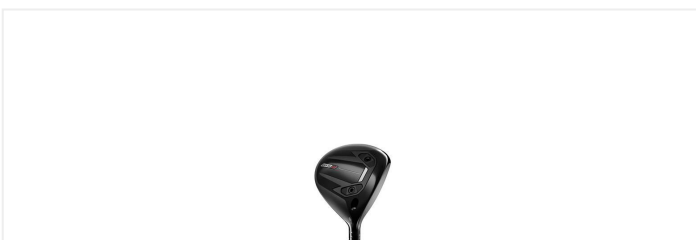
▲ NEW GTS2 fairway

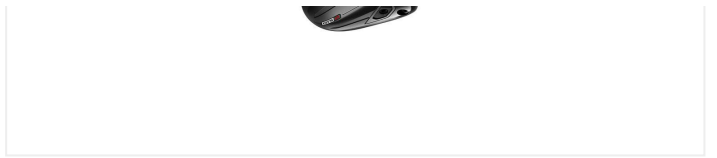
The new GTS2 fairway is designed with a shallower face and a larger profile than GTS3, ideal for players with more sweeping deliveries with their fairway metals.

GTS2's new face height, inspired by tour feedback, was designed shallower than the prior generation GT2 model and more in line with the GT1 fairway. Each loft in GTS2 leverages a shallower profile except for the 13.5-degree, which maintains a slightly taller face.

With its new dual-weighting system, the '2' model now has heel-toe CG adjustability.

- **Lofts: 13.5, 15.0, 16.5, 18.0, 21.0**
- **Dual-weight system:** 11-gram weight in heel, 5-gram weight in toe (standard)





**GTS3**



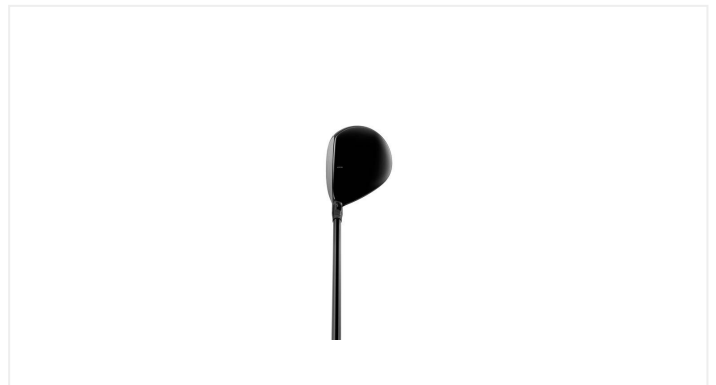
▲ NEW GTS3 fairway

The new GTS3 fairway is designed with a deeper face and a more compact profile, ideal for players who hit down on the golf ball more with their fairway metals.

New to the GTS3 family is a 21-degree offering, giving players two distinct profiles in Titleist's 7-wood loft.

Instead of the track weight system featured in prior generation '3' models, GTS3 now benefits from adjustable heel-toe flat weights.

- **Lofts:** 15.0, 16.5, 18.0, 21.0
- **Dual-weight system:** 11-gram weight in heel, 5-gram weight in toe (standard)



## **GTS FAIRWAY FEATURES AND TECH**

### **Wraparound composite crowns**

New GTS fairways benefit from multi-material constructions that unlock lower CG positions for higher launch and lower spin. More forgiveness was also achieved through deeper CG positions in both models. Compared to prior generation GT fairway designs, GTS utilises more composite material on the crown that wraps around the sides of the clubhead, saving more weight and moving mass lower in the clubhead.

“Just like in GTS drivers, the first key to better performance in GTS fairways is the multi-material construction,” said **Stephanie Luttrell**, Titleist’s Senior Director of Metalwood R&D. “The new crown wrap gave us about 16 grams of discretionary weight, and we needed that to hit our CG targets.”

### **Refined shaping and profiles**

GTS fairways feature two distinct shapes and profiles, with GTS2 offering a shallower face height than prior generations and larger address profile compared to GTS3’s deeper face and more compact profile.

Said Luttrell: “We’ve seen both on tour and in fittings that there are players who like shallow-faced fairways and others who like a deeper face. We wanted to separate the two models a bit more to have a clear option for both preferences.”

Both models feature flatter sole designs, which help the leading edge sit more flush to the turf.

### **Dual-weighting systems**

GTS2 and GTS3 fairways are equipped with interchangeable heel-toe flat weights, helping to fine-tune CG location across the face and personalise performance through custom fitting. In the standard setting for both models, an 11-gram weight

is positioned towards the heel and a 5-gram weight is placed in the toe. The stock weights can be flipped to shift CG out to the toe and promote more fade bias, and CG can be dialed in further with additional weight options through custom fitting.

### **Forged L-Cup face design**

Titleist's **forged L-Cup face design**, newly optimised for GTS fairways, features a high-strength stainless steel insert that wraps around the bottom of the clubface. L-Cup works to preserve ball speed and maintain launch conditions on low-face impacts, a key area of focus for Titleist engineers when targeting improved performance on shots off the turf.

### **Tour-inspired polished face**

GTS fairways feature a new look with a polished silver clubface, helping players see more of the clubface at address.

“A lot of people are going to like it for the looks, but there’s a real performance benefit,” Luttrell said.“ [**JJ Van Wezenbeeck**, Senior Director of Club Promotions] brought out silver-faced prototypes on tour, and they had a real impact on how some players delivered the club. When they saw more loft, they started hitting down on the ball more and just struck it better overall.”



▲ GTS fairway polished face

## FEATURED SHAFTS

### Featured shafts:

- Project X Titan Black
- Mitsubishi Tensei 1K White w/ Rip Technology
- Mitsubishi Tensei 1K Blue w/ Rip Technology
- Mitsubishi Tensei 1K Red w/ Rip Technology

### Premium shafts:

- Graphite Design Tour AD DI
- Graphite Design Tour AD VF
- Graphite Design Tour AD FI

## AVAILABILITY

NEW GTS fairways are available for **fittings and pre-sale now** and will be in golf shops worldwide **beginning June 11**.

## **PRICING**

**SRP Australia:** \$649 | \$999 (Premium)

**SRP New Zealand:**\$729 | \$1,129 (Premium)

*© 2026 Acushnet Company. All rights reserved. Titleist and all related trademarks are the property of Acushnet Company or its subsidiaries. This announcement does not create any contractual obligations or warranties beyond those expressly provided in writing at the time of purchase.*

## CONTACT DETAILS

**Tim Chatfield**

Marketing & Team Titleist Manager

[tim\\_chatfield@acushnetgolf.com](mailto:tim_chatfield@acushnetgolf.com)

0402 290 634

**Copy link**

<https://mediacenter.titleist.com/en->

[AU/682218d600e7bd132441a76f1d4542f7444b132729dfb4932c145ff2c419f5cd/](https://mediacenter.titleist.com/en-AU/682218d600e7bd132441a76f1d4542f7444b132729dfb4932c145ff2c419f5cd/)