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# TEN ZWIFT ACADEMY ROAD FINALISTS ANNOUNCED

## FINALISTS TRAVEL TO MALLORCA, SPAIN FOR THEIR TOUGHEST TEST YET

Zwift, the online global fitness platform, has today announced the 10 finalists for the 2021 Zwift Academy Road program. Five women and five men will now progress to the Zwift Academy Road Finals in Mallorca, Spain where they will compete for a professional cycling contract with either CANYON//SRAM Racing or Alpecin-Fenix.

More than 150,000 riders took part in the 2021 Zwift Academy Road for another record-breaking year. For most, the Academy gave an opportunity to improve from the baseline to finish line rides. For a handful, each year Zwift Academy Road presents an unrivalled opportunity to win a professional cycling contract. From the thousands, 10 have shined, each showing promise with different strengths, they will now be tested both on and off bike as they look to overcome the last challenge, the Zwift Academy Road finals.

The 5 finalists competing for a spot with CANYON//SRAM are:

Caitlin Conyers, Bermuda

Imogen Alton, Australia

Maud Oudeman, The Netherlands

Rachael Wales, Australia

Willemijn Prins, The Netherlands



The 5 finalists competing for the contract with Alpecin-Fenix are:

Alex Bogna, Australia

Byron Munton, South Africa

Cooper Sayers, Australia

Mads Rahbek, Denmark

Samuel Hill, Australia



For the first time, both the men's and women's finals will be held together at the same camp. As with the training program, the finals will see all ten finalists complete some tasks together while others will be performed with their prospective teams. Team riders and staff of CANYON//SRAM Racing and Alpecin-Fenix will be present at the camp in Mallorca. The Zwift Academy Coaches at Dig Deep Coaching as well as the Team Coaches will be analyzing all performances of the finalists from their outdoor efforts of the famed climbs of Mallorca, their grit in Zwift races as well as off the bike challenges.

The finals will be broadcast by GCN with five films being released capturing the action from finals week. The winners will be announced in the last film that is published on 17th December 2021.

To learn more about the finalists and to see how you can stay up to date with the latest news from the Academy, head over to [zwift.com/academy](http://zwift.com/academy).

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### **About CANYON//SRAM Racing**

Sixteen women from ten different countries. A professional, diverse group of athletes, willing to invest in their futures, and that of the sport, by forging new paths, being unconventional, welcoming different opinions. They're open minded but aggressive in pursuit of their goals. In 2020, this group of talented and inspiring women are UCI Women's WorldTeam, CANYON//SRAM Racing. <http://www.wmncycling.com>

## **About Alpecin-Fenix**

Alpecin-Fenix has a strong history in cycling. After the start-up in 2009, there has been continuous growth. In the early years, off-road was the main activity, with road racing on a secondary level. In recent years, there is a balance in road and off-road (CX and XCO). From this set-up, a unique multidisciplinary concept was born. Alpecin-Fenix is the only team racing and winning races on the highest level in 3 disciplines, with both female and male riders.

<https://www.alpecin-fenix.com>

## **About Dig Deep Coaching**

Dig Deep Coaching – a global coaching company that works with athletes of all levels across road, track, cyclo-cross, MTB and Esports. Whether you are taking part in your first ever Gran Fondo or aiming to compete in the professional peloton, Dig Deep Coaching offers personal coaching to help you build your training around your lifestyle and make sure every pedal stroke counts.<https://www.digdeepcoaching.com>

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### **ABOUT ZWIFT**

Zwift is the fitness company born from gaming. We're dedicated fitness enthusiasts, experienced video game developers, and disruptive thinkers. Play is in our DNA and we know fun fuels results.

Zwift utilizes massively multiplayer online gaming technology to create rich, 3D worlds ripe for exploration. Join thousands of cyclists and runners in immersive playgrounds like London, New York, and Paris as well as our very own Watopia.

Our app connects wirelessly to exercise equipment: bike trainers, treadmills, and more, so your real world effort powers your avatar in the game.

From friendly races to social rides and structured training programs, Zwift unites a diverse community in pursuit of a more fun, immersive and social fitness experience.

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