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ZWIFT PARTNERS WITH RYZON TO BRING THE RYZON DAYS OF DEDICATION SERIES

FOUR STAGE TIME TRIAL AND SOCIAL RIDE SERIES WITH SPECIAL GUESTS

Zwift, the global online training and racing platform, has partnered with Ryzon to bring the Ryzon Days of Dedication Series, a four stage event consisting of Time Trial races and social warm-up rides held weekly starting Thursday 4th Feb.

Weekly social rides will serve as warm-ups to the main time trial races and will be led by VIP Ryzon Ambassadors including Jan Frodeno, Imo Simmonds and Nick Kastelein. These ambassadors will share their insights and provide some valuable tips for the races to come!

“I am excited that the Days of Dedication has made it to Zwift,” says Mario Konrad, Co-Founder of Ryzon. “During the last year, Ryzon has been a part of the successful Frodissimo Fridays. Now I am proud that we have our own race series and we look forward to seeing the community coming together to race over the four time trial stages.”

Once warmed up, Zwifters can test time trial skills through the increasingly difficult non-drafting stage races. Stage 1 begins with a 20km flat time trial held on the Sand Sequoias route. Stage 2 is also 20km but will require a different pacing technique, taking in 1181m of elevation gain on the La Reine in France. Stage 3 and 4 will ask competitors to double down starting with a 40km time trial over two laps of Tempus Fugit on Watopia. The final stage will be the toughest of the series, covering 43.3km and 1117m of elevation gain on the WBR Climbing Series Course.

All competitors will have the chance to unlock the exclusive Ryzon x Zwift Days of Dedication kit in game. The kit design was voted for in an Instagram poll at the end of 2020 and is sure to be a fan favourite. In addition to the virtual kit, Zwifters will have the option to purchase the limited edition kit online [here](#).

To find out more about Ryzon - Days of Dedication, head to: <https://www.zwift.com/ryzon>



ABOUT ZWIFT

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.

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