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JOIN SCOTT'S PRO ATHLETES FOR A WEEK OF GROUP RIDES & WORKOUTS

THERE WILL BE THREE STAGES, EACH FOCUSING ON A SEPARATE CYCLING DISCIPLINE: ROAD, TRI AND MOUNTAIN

Zwift, the global online training platform, is partnering with SCOTT and their world-class athletes to bring SCOTT week to Zwift. Starting on Sunday 21st June SCOTT Week will bring together three categories of road, triathlon and mountain bike together in a celebration of two wheels.

The series starts on Sunday 21st June for a celebration of all things cycling. SCOTT sponsored riders from all disciplines will join Zwifters for a one-off Group Rides on the London Triple Loops Circuit. More information on how to sign up to the ride can be found [here](#).

Monday 22nd June will see the main three-stage event kick off with pro-led Group Rides and Group Workouts.

Stage 1, running 22nd-23rd June, will see Zwifters take to the SCOTT Foil aero road bikes. Cyclists from the Mitchelton-Scott Men's and Women's World Tour teams will join Zwifters on the Innsbruck Ring, inspired by the 2018 World Championships Road Race Course.

"Having the SCOTT riders across the three teams is great to showcase the variety cycling has to offer," says Amanda Spratt, Mitchelton-SCOTT Rider and current Australian Road National Champion. "The partnership with Zwift feels like a true celebration of all things cycling and I'm excited to try out the triathlon and mountain bike workouts."

The group workouts for Stage 1 of SCOTT week have been inspired by Esteban Chaves. This high-intensity workout will work on VO2 max power. Esteban uses this session to accumulate time at VO2 max power before entering a block of racing. This is a good session to work on FTP power.

Running June 24th-25th, Stage 2 is all about triathlon and will see Zwifters take to the SCOTT Plasma on the 2019 UCI Road World's Harrogate Course. The Group Workout for Stage 2 is inspired by Alastair Brownlee.

"As proud Yorkshiremen, my brother and I are looking forward to riding with people from all over the world and showing them some of our local roads on Zwift", says Alistair Brownlee, professional SCOTT Triathlete. "I think the race on Sunday looks pretty interesting as well - being specialists in three disciplines already, I think we stand a pretty good chance to do well!"

Stage 3 will take place June 26th-27th and provide an opportunity for the mountain bikers on the Road to the Ruins course. Zwifters will once again be joined by professional athletes from the SCOTT-SRAM team in their SCOTT Spark bikes, including current UCI Cross Country Mountain Bike World Champion, Nino Schurter. The Group Workout for Stage 3 has been inspired by a workouts for Nino Schurter.

"It's been really fun over the past few weeks to have a chance to ride with some of the fans," says Nino Schurter, SCOTT-SRAM team rider and reigning UCI Cross Country World Champion. "Bring your questions, and I look forward to sharing the experience with you next week."

Closing the week will be a special cross-discipline exhibition race broadcast on Sunday 28th June. Featuring professional SCOTT athletes from road, mountain bike and triathlon, the race will be streamed live on GCN, GMBN and GTN. Each team will consist of 3 athletes, one from each discipline and include both genders. The race is 12 laps of Crit City, with points being awarded to the top 5 finishers in each lap, for both men and women as well as for the first five to cross the finish line. The team with the most points wins.

More information on SCOTT Week can be found [here](#)



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About Zwift

Zwift is the fitness company born from gaming. We're dedicated fitness enthusiasts that also happen to be experienced software and video game developers. Combining that passion and deep understanding of the fitness world, Zwift is the first company to use massive multiplayer gaming technology to bring the outdoor experience indoors. Athletes from around the globe can train and compete with each other in rich, 3D-generated worlds simply by connecting their existing devices & hardware (e.g. cycle trainers, power meters, treadmills heart rate monitors, etc) wirelessly via open industry standard ANT+ and BLE. From friendly competition, to racing & structured training programs, Zwift is building a community of like-minded athletes united in the pursuit of a better social fitness experience.

About SCOTT

SCOTT SPORTS is an international sports brand with a global approach that develops, markets, and sells bike, winter sports, running, motorsport, and outdoor products. The brand portfolio includes Syncros, Bergamont, Bold Cycles, Avanti, Malvern Star, Dolomite, Powderhorn, Bach, Lizard, and Outdoor Research. R&D, marketing, and sales are managed from the headquarters in Givisiez, Switzerland. SCOTT employs more than 1,500 people worldwide and operates in more than 100 markets.

ABOUT ZWIFT

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.



ZWIFT