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ZWIFT TOUR FOR ALL RAISES OVER \$305,000 FOR DOCTORS WITHOUT BORDERS/MÉDECINS SANS FRONTIÈRES (MSF)

ATHLETES AROUND THE WORLD CAME TOGETHER DURING A CRITICAL GLOBAL CRISIS TO RIDE, RUN, AND TRAIN IN SUPPORT OF ONE OF THE WORLD'S LARGEST MEDICAL RELIEF ORGANIZATIONS.

Zwift, the global online training platform, has today announced their donations from their biggest charity support month to date, the 'Tour for All'. The four-week-long series of events raised \$305,000 for Doctors Without Borders/Médecins Sans Frontières (MSF) and its COVID-19 Crisis Fund.

From May 4th to May 30th, cyclists, triathletes, and runners were all invited to complete at least one event in Zwift's Tour for All, a series of rides and runs that encouraged mass participation by athletes of all abilities. Each event completed by a Zwifter contributed to the overall goal of 250,000 rides or runs in Zwift's online world. Once this milestone was reached, Zwift would match their initial \$125,000 donation to bring the total to \$250,000.

At the end of the four-week event, Tour for All saw 383,161 event completions, smashing the 250,000 goal and meeting the requirements for unlocking the additional \$125,000 donation. Coupled with personal donations from Tour for All participants to MSF, over \$305,000 was donated to MSF's COVID-19 Crisis Fund – \$250,000 from Zwift and over \$55,000 from the Zwift community.

“Doctors Without Borders is extremely grateful for the generous support of Zwift and the Zwift community through the Tour for All,” said Avril Benoît, MSF's Executive Director in the United States. “As we face an unprecedented global health crisis, we rely on this generosity to respond to this emergency and continue providing medical care in over 70 countries.”

The Tour for All generated some remarkable statistics:

Cycling:

- 367,350 event completions
- 7.37M miles ridden
- 3.97M RideOns received
- 137,000 race completions
- 63.7K unique Zwifters took part in at least one race

Running:

- 15,811 runs completed
- 77.9K miles run
- 167.5K RideOns received

Professional athlete participation:

- 126 top professional cyclists, runners, and triathletes took part in the Tour for All Group events.

“With a Zwift community stretching around the world, we knew we were uniquely positioned to do something big during a critical time. From the best professional athletes to the newest beginner, I am so proud of everyone who made Tour for All such a success,” says Eric Min, Zwift CEO and Co-Founder. “Our community came together in a big way for a cause that’s affecting the entire planet and I can’t thank our fellow Zwifters enough for making this happen.”

In addition to the mass-participation ‘Tour for All’ ride and run events, the month-long charity push was started off with a professional exhibition race series featuring 19 of the World’s top Men’s and Women’s World Tour teams including; Mitchelton-SCOTT, Canyon//SRAM, Boels-Dolmans, EF Education and Groupama FDJ. The team-based series classifications were won by Team NTT Pro Cycling Team and Team TIBCO-Silicon Valley Bank.

Both men’s and women’s races were broadcast daily across Europe in a special two-hour broadcast, reaching 1,990,100 people throughout Europe. Global viewers were also able to stream the action live, and on playback, via the GCN App*.

**Viewing figures not available at time of publication.*

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About Zwift

Zwift is the fitness company born from gaming. We’re dedicated fitness enthusiasts that also happen to be experienced software and video game developers. Combining that passion and deep understanding of the fitness world, Zwift is the first company to use massive multiplayer gaming technology to bring the outdoor experience indoors. Athletes from around the globe can train and compete with each other in rich, 3D-generated worlds simply by connecting their existing devices & hardware (e.g. cycle trainers, power meters, treadmills heart rate monitors, etc) wirelessly via open industry standard ANT+ and BLE. From friendly competition, to racing & structured training programs, Zwift is building a community of like-minded athletes united in the pursuit of a better social fitness experience.

About Doctors Without Borders/Médecins Sans Frontières (MSF)

Doctors Without Borders/Médecins Sans Frontières (MSF) is an international medical humanitarian organization delivering care to those most in need. Its team of over 43,000 doctors, nurses, logisticians, epidemiologists, mental health professionals, administrators, and others assist people caught in crises around the world.

In more than 70 countries, MSF saves lives threatened by violence, disease, malnutrition, exclusion from health care, and catastrophic events.

MSF's decision to launch projects in any crisis is based solely on its expert assessment of people's medical needs, regardless of race, religion, or political affiliation.

MSF's independent, neutral and impartial funding allows the organization access to patients in conflicts where others cannot go. It serves no agenda other than delivering quality medical care.

An introduction video to MSF can be found [here](#)

How is MSF responding to COVID-19?

Doctors Without Borders/Médecins Sans Frontières (MSF) teams are responding to COVID-19 on multiple fronts – caring for patients, offering health education and mental health support, and providing training for vital infection control measures in health facilities around the world.

MSF is working with local authorities in many of the countries where they have medical projects to help prepare for the impact of COVID-19. A key priority is to keep their regular medical programs running for the tens of thousands of patients and extremely vulnerable communities they help support. This pandemic threatens the lives of people around the world, and presents even greater risks in countries with weak or fragile health systems.

Learn more at www.msf.org

ABOUT ZWIFT

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.

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