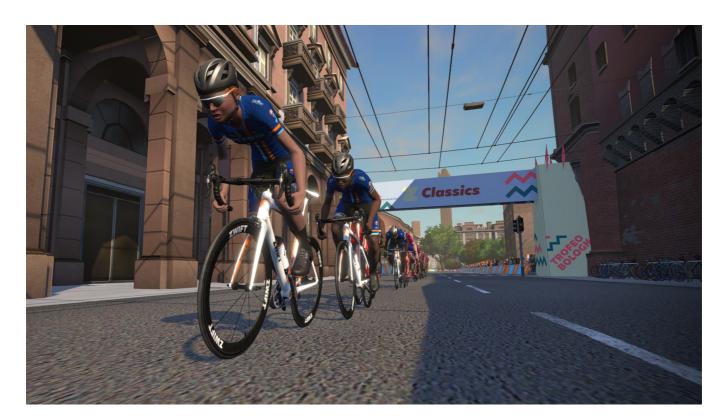


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ZWIFT CLASSICS RETURNS FOR 2020

WATCH THE PROS RACE, THEN TEST YOUR SPEED AND TACTICS IN THE ZWIFT CLASSICS

Zwift, the global online training and racing platform for cyclists has today announced the return of the Zwift Classics. Six unique races that each take place in a different Zwift world. Watch the Pro-Am races or sign up to race any or all of the six courses.

Test your speed on some of Zwift's best race courses in London, Richmond, Watopia, Bologna, Yorkshire and Crit City. Starting on 5 April, community members will have 4 days to complete each Zwift Classic after the Pro-Am has been completed.

"Racing on Zwift is a great feature and one I personally love participating in," says Eric Min, CEO & Co-Founder of Zwift. "The Zwift Classics is a fantastic introduction into some of Zwift's best racing through our worlds. Watch the best race against each other live and then test your own ability across the six courses."

Pro-Am women will kick off the racing with the Yorkshire Grand Prix with the Pro-Am men and women alternating different races. Each Pro-Am race will feature different race challenges ranging from scratch race format, team points race and individual points. The teams lined up to race include SEG Racing, Ribble-Weldtite, Hagens Berman Axeon, NTT, Canyon-dhb, Canyon/SRAM and TWENTY20.

Yorkshire Grand Prix Pro/Am Invitational race, 7pm BST on 5 April London International Pro/Am Invitational race, 7pm BST on 9 April Trofeo Bologna Pro/Am Invitational race, 7pm BST on 13 April Richmond Challenge Pro/Am Invitational race, 7pm BST on 17 April Watopia Cup Pro/Am Invitational race, 7pm BST on 21 April Crit City Slam Pro/Am Invitational race, 7pm BST on 25 April

More information on the Zwift Classics can be found at https://zwift.com/events/series/zwift-classics/

ABOUT ZWIFT

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.

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