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## WORKOUT WITH THE KING AND QUEEN OF THE CLASSICS, PHILIPPE GILBERT AND ANNA VAN DER BREGGEN, THIS APRIL

## ZWIFT'S ROYAL CLASSICS SERIES PROVIDES A UNIQUE OPPORTUNITY TO TRAIN WITH THE STARS

Zwift, the global online training and racing platform for athletes, has today unveiled the Zwift Royal Classics Series, a series that will run throughout the month of April.

Inspired by the spring classics, the workout series has been designed by Zwift Coach, Kevin Poulton. Poulton famously coached Mathew Hayman to his Paris-Roubaix victory in 2016. Hayman fractured his right arm just five weeks before, and used Zwift to help prepare for the demands of the famous French cobbles.

Hosted as a Group Workout series, Zwifters will be in good hands as two of the most successful classics riders of recent times, Philippe Gilbert and Anna van der Breggen, will be leading select rides - sharing their experience and tips along the way. Between them, they have won some of the biggest races on the World Tour Calendar, including a Paris-Roubaix, The Tour of Flanders, Amstel-Gold, Liège-Bastogne-Liège, the Giro di Lombardia, and each a former UCI Road Cycling World Champion.

Of course, when thinking of the classics, it's the major sectors that spring to mind, cobbled climbs like the Koppenberg, punishing sectors like the Carrefour de l'Arbre, the contrastingly smooth surface of Roubaix's Velodrome or the leg snapping gradient of the Cauberg. While these typically provide the springboards for the race winning moves, what often goes unnoticed are efforts made within the peloton to move the favourites into position by their teammates ahead of each of these fabled sectors. The Zwift Royal Classics Series will give a taste of the constant accelerations and stresses of true classics racing.

"It's an honour to have these two great champions leading this series for us." Says Eric Min, Zwift CEO and Co-Founder. "The Classics are races that all us cycling fans love to watch and dream of taking part. While it's only ever a select number of the very best who get to battle it out, I look forward to getting a small taste of the physicality of these races on Zwift this month."

More information on the series, including workout times, can be found at https://zwift.com/events/series/royal-classics-workout-series/

## **ABOUT ZWIFT**

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.

