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ZWIFT LAUNCHES THE FIRST ESPORTS PRO CYCLING LEAGUE

ANNOUNCED TODAY, ISRAEL CYCLING ACADEMY, COFIDIS, SEG RACING ACADEMY, TEAM NOVO NORDISK, RIBBLE PRO CYCLING, AND PRO RACING SUNSHINE COAST, ALL JOIN THE MEN'S LEAGUE. NEW TEAMS CONTINUE TO BE ADDED TO THE NEW KISS SUPER LEAGUE CHAMPIONSHIP

As the premier global online training and racing platform for amateur and pro cyclists alike, we are extremely excited to unveil the new KISS Super League.



The KISS Super League is the first dedicated esports competition featuring professional cycling teams which will be held exclusively on Zwift.

Comprised of men's UCI Pro Continental and UCI Continental Teams and women's UCI Pro teams, two community based men's teams and two community based women's teams have also been selected to race amongst the pros in the 10-week Super League Series.

Announced today, Bigla, Valcar-Cylance, TWENTY20 p/b Sho-Air, and WNT-Rotor all join the women's league.

OUR TEAM IS SUPER EXCITED ABOUT JOINING THE KISS SUPER LEAGUE. ZWIFT SUPPORTING DOMESTIC PRO CYCLING IN THE US, EUROPE AND AUSTRALIA IS FANTASTIC NEWS FOR OUR SPORT.

— Axel Merckx, Hagens Berman Axeon Team Owner

ABOUT ZWIFT

Zwift is the indoor training phenomenon taking the world by storm. An online platform helping everyone meet their fitness goals while having tons of fun along the way. Engaging gameplay meets fitness meets a global community of cyclists and runners. The result? Serious training made fun.

Meet new friends. Make new rivals. Ride up mountains. Run through jungles. Sprint through real roads made virtual or cruise across futuristic cities. Fun, flexible year-round training becomes the new normal with Zwift.

Build strengths and smash weaknesses with thousands of workouts. Train day or night, no matter the weather, and close the gap between where you are and where you want to be. Looking for something more specific? Flexible training plans by world-class coaches adjust to your schedule and help get you ready for race day.

Want in?

Just download Zwift and pair your devices to start making fun fast today.



ZWIFT