

Only the Zwift 'wordmark' will be changing within the Zwift logo. The 'Big Z' icon and all logomark lockups will remain unchanged.

All versions of the new Zwift wordmark or logomark are the same dimensions or slightly smaller than the previous versions.

ZWIFT

OLD



ZWIFT

NEW

When replacing the Zwift wordmark in isolation (no Big Z lockup) the height of the existing use should be matched. The new wordmark will be slightly narrower compared to the previous version.

ZWIFT



ZWIFT

ZW

When replacing the Zwift wordmark in isolation (no Big Z lockup) the height of the existing use should be matched. The new wordmark will be slightly narrower compared to the previous version.

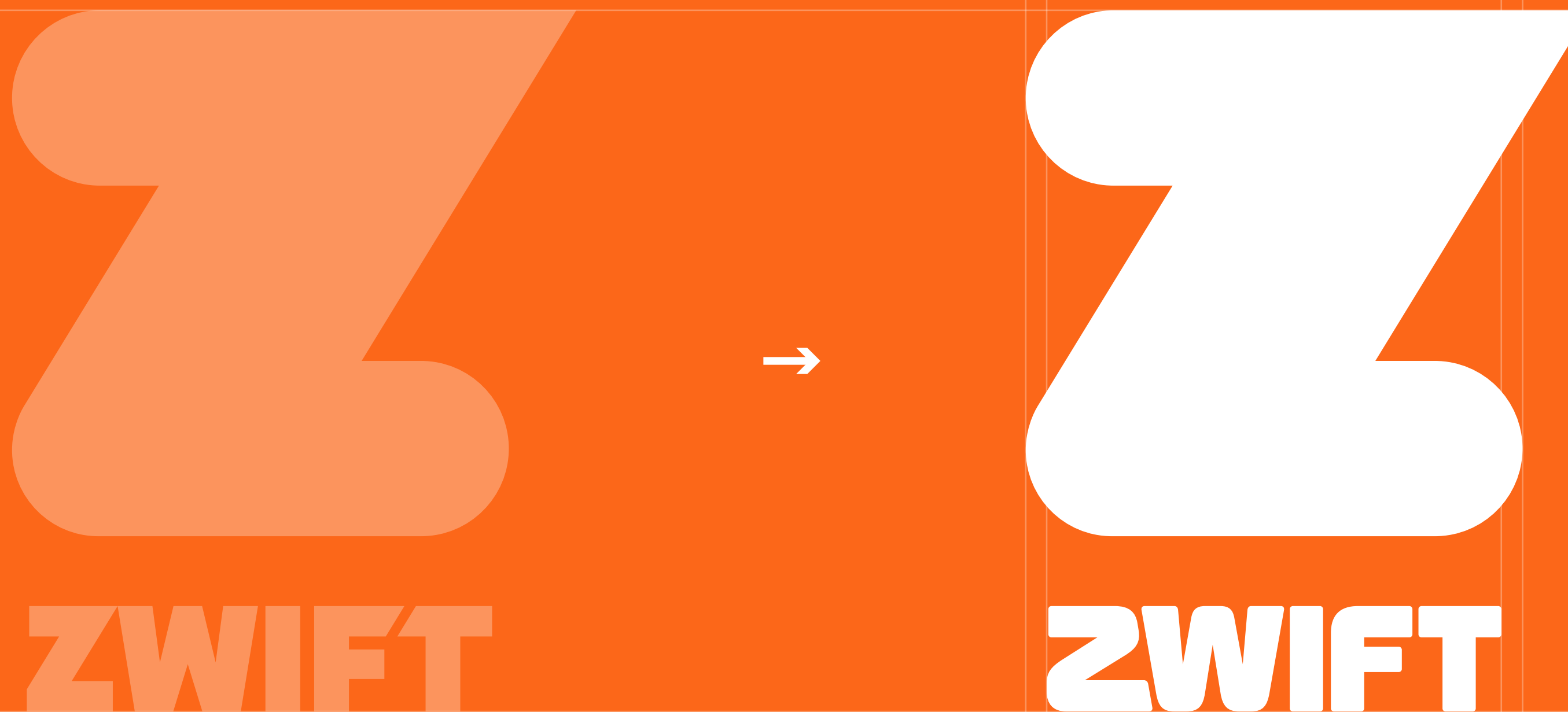
ZWIFT



ZWIFT

ZW

When replacing the vertical
Zwift logomark all dimensions
will remain the same.



When replacing the vertical
Zwift logomark all dimensions
will remain the same.



ZWIFT



ZWIFT



ZWIFT

When replacing the Zwift horizontal logomark the height of the logomark will remain the same, but will be slightly narrower compared to the previous version.



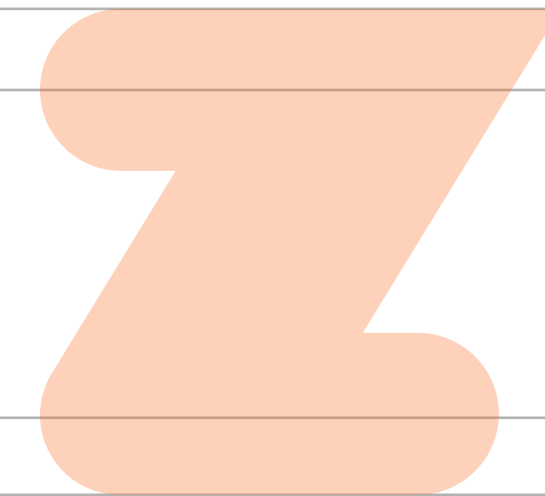
When replacing the Zwift horizontal logomark the height of the logomark will remain the same, but will be slightly narrower compared to the previous version.



ZWIFT



ZWIFT



ZV

When replacing the small use Zwift logomark the height of the logomark will remain the same, but will be slightly narrower compared to the previous version.



When replacing the small use Zwift logomark the height of the logomark will remain the same, but will be slightly narrower compared to the previous version.

