

RESEARCH NOTE | IT SERVICES | DECEMBER 2025

"As identity-based attacks continue to rise and AI adoption accelerates, cybersecurity has become a clear focus in the M&A market. Buyers increasingly favor platforms that secure cloud environments, identities and sensitive data in an integrated manner. Particular attention is given to providers with scalable architectures that integrate well into existing IT landscapes and deliver a demonstrable reduction in cyber risk."

Dr. Daniel SpringOaklins Switzerland

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Case study

Orange Cyberdefense has acquired Ensec AG

Orange Cyberdefense, the cybersecurity subsidiary of Orange, has acquired 100% of Ensec AG, a Swiss cybersecurity company. This acquisition strengthens Orange Cyberdefense's presence in Switzerland by expanding into the German-speaking region and positioning the company as the national market leader. Oaklins has advised Orange during the entire acquisition process.



A growing market shaped by new architectures and rising investment

The cybersecurity market moves along 2025 with real momentum. Global spending sits at USD 235 billion and is expected to reach USD 423 billion by 2030, growing at 12.45% CAGR. Most of this comes from companies rethinking their architecture — shifting toward zero-trust models, linking IT and OT defenses, and starting to prepare for a future where quantum-safe encryption becomes necessary.

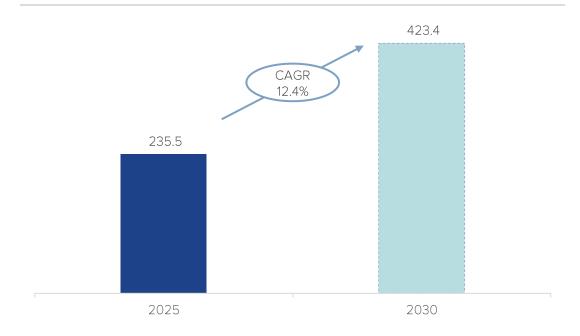
Market structure is evolving along the way. Solutions remain the largest part of the sector with 70.2% share, but services are scaling faster at 13.1% CAGR as organizations look for outside support they can't build internally. On-premise deployments still account for the majority of spend, although cloud-based security is compounding at 16.4%, reflecting how quickly hybrid environments are becoming the norm. Demand is broad across industries, as every sector is exposed to cybersecurity risks.

Identity compromise, and rising breach costs

On the operational side, the picture looks very different from a few years ago. Hybrid IT is the default setup (77% of organizations now run mixed environments) and 60% are already using Al tools in production. This gives teams more capability but also creates more surface area. Attackers have adapted quickly. Nearly 80% of intrusions no longer rely on malware, and the average breakout time has dropped to 48 minutes, with the fastest at 51 seconds. Once inside, adversaries move through identities, cloud workloads, and everyday admin tools with a speed that bypasses traditional defenses.

The costs of these lapses continue to rise. According to Netwrix, three out of four suveyed organizations reported financial damage from a cyber incident this year, and losses above USD 200,000 are becoming more common. Identity compromise remains the main pain point as 46% of companies faced account breaches, a sharp jump from 2020, and over half of all vulnerabilities relate to initial access. These pressures are shaping behavior. 62% of organizations now hold or plan to obtain cyber insurance, and underwriters are pushing harder on IAM and PAM controls before extending coverage.

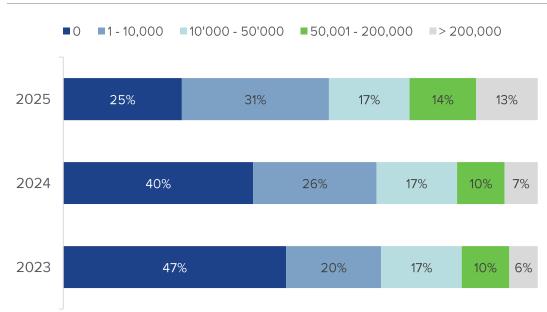
Cybersecurity global market size forecast in USD bn



Cybersecurity market share by offering

Solutions	Services
Network security Firewalls, IDS/IPS, zero trust	Advisory/compliance Audits, frameworks, governance
Endpoint protection EDR, antivirus, device control	Managed security SOC-as-a-service, MSSP, MDR
Identity and access MFA, SSO, privileged access	Testing & validation Penetration testing, red teaming
Cloud & data security CSPM, encryption, DLP	Incident response Forensics, recovery, threat containment

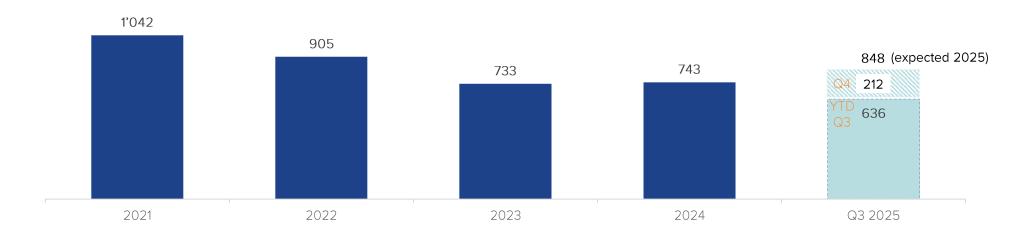
Cost of security incidents (in USD)



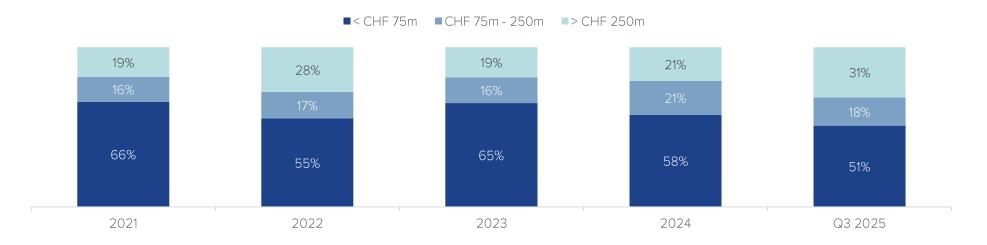
Source: CheckPoint, CrowdStrike, Netwrix, Mordor Intelligence, Oaklins analysis



Cybersecurity deal flow normalizes as market consolidation continues



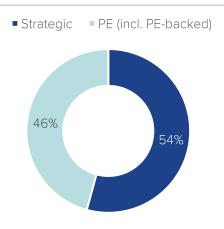
Smaller transactions (i.e., sub-CHF 75m) remain the majority, though larger deals (above CHF 250m) tend to become more frequent



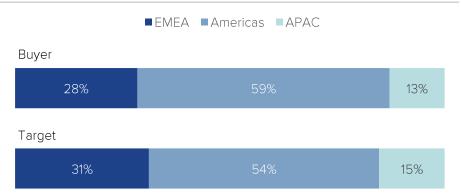
Key takeaways

- Cybersecurity M&A has settled into a more sustainable run-rate after the 2021 peak, with deal flow supported by structural demand around identity, cloud and Al security.
- Strategic buyers remain slightly ahead on volume, but PE (including sponsor-backed platforms) now accounts for close to half of transactions as investors lean into recurring revenue and clearly defined product-market fit.
- Most deals remain in the < CHF 75m bracket, where targets offer scalable technology and manageable integration risk, while larger transactions are gradually taking a bigger slice as buyers look to anchor broader platform strategies.
- Geographically, activity is still concentrated in the Americas, with EMEA and APAC providing a steady but smaller pipeline of both buyers and targets.
- The market itself remains highly fragmented, with hundreds of niche vendors clustered around identity, cloud, data protection and Al security. Consolidation is therefore a core theme rather than a side note, as strategics and scaled PE-backed platforms use M&A to stitch together more comprehensive offerings and reduce tool sprawl for customers. Looking ahead, most indicators point to a firmer M&A tape into 2026, helped by resilient cyber security budgets.

Strategic acquirors lead transaction activity, with PE and PE-backed buyers still representing a significant share of deal flow (Q3 2025*)



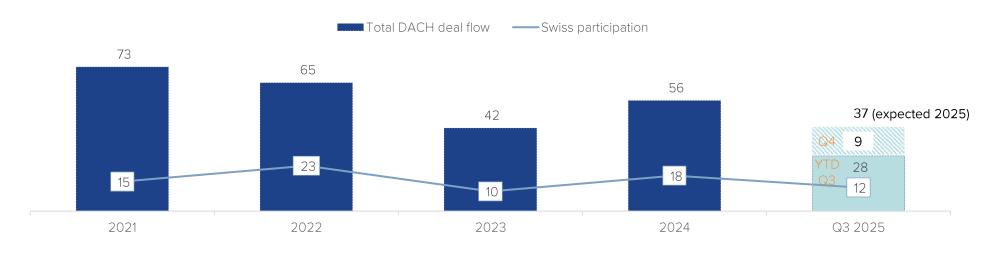
The Americas remain the largest hub for cybersecurity M&A, while EMEA and APAC show stable participation (Q3 2025*)



*Q3 2025 refers to the period January-September 2025



Deal volumes ease across DACH, with Switzerland maintaining a consistent share



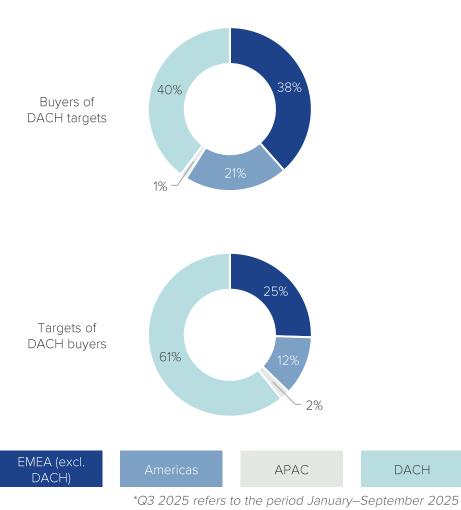
PE and PE-backed deals surpass strategics, becoming the dominant buyer type in the region



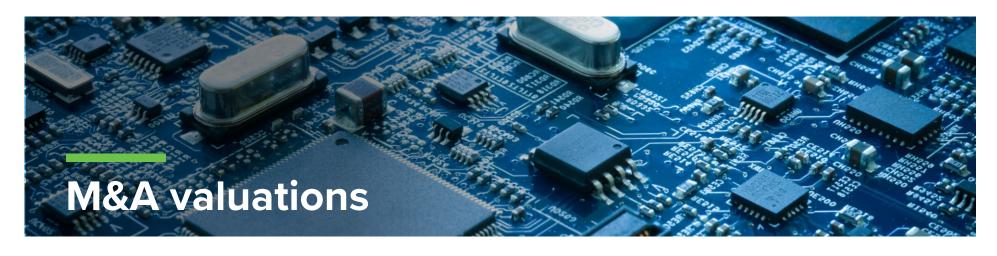
Key takeaways

- Deal activity in the DACH region remains resilient, softening from the 2021 peak but maintaining a stable pace. Swiss participation continues to appear consistently within the overall transaction mix.
- The buyer landscape has shifted, with PE and PE-backed investors steadily increasing their share and becoming the majority from 2024 onward.
- Cross-border dynamics remain active, yet DACH continues to operate with a strong domestic base. About 40% of buyers targeting DACH assets are from the DACH-region, while 61% of DACH acquirors focus within the region.
- DACH cybersecurity M&A environment is transitioning from a post-peak adjustment phase into a more stable cycle. A continued focus on scalable solutions, compliance-driven security needs and recurring revenue models is likely to shape future transactions, with add-on opportunities playing an increasingly visible role as platforms mature.

Geographical distribution of the transactions (2024 - Q3 2025*)



Source: Capital IQ, Oaklins analysis



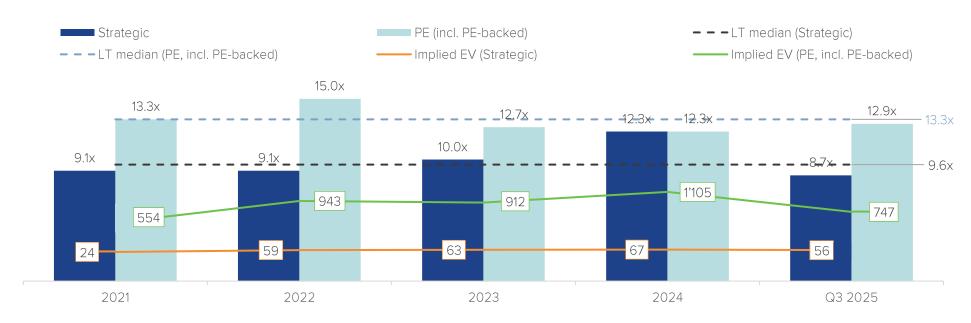
24m rolling EV/EBITDA median multiples

24m rolling EV/Revenue median multiples



Source: Capital IQ, Oaklins analysis

24m rolling EV/EBITDA median multiples: Driven by larger transactions, PE consistently pays a premium over strategics



Source: Capital IQ, Oaklins analysis

24m rolling EV/EBITDA median multiples: Small and mid-market multiples continue to trail large-cap benchmarks



Key takeaways

- Valuations in the cybersecurity sector remain high. The 24-month rolling median EBITDA multiple currently stands at 12.0x, although the range is wide.
- Revenue multiples have declined somewhat since their peak in 2022 and are now slightly below the long-term median of 1.9x, indicating that more weight is being placed on profitability.
- Private equity pays higher multiples than strategic buyers in this area. The difference can be explained primarily by the fact that financial investors tend to make larger transactions than strategics (as evidenced by the higher implied EV) and that larger companies generally achieve higher valuations than smaller peers due to more stable cash flows, a broader customer base, and a stronger market position. It is therefore more a matter of size than investor type.
- The size effect is also evident in the chart on the left.
 Although the gap has narrowed somewhat over the years, multiples are still heavily dependent on company size.
 Companies valued at over CHF 250 million have multiples that are on average almost twice as high as smaller companies valued at less than CHF 75 million.

*Q3 2025 refers to the period January—September 2025

M&A activity

Select cybersecurity M&A transactions

Date	Туре	Target	Deal description & investor rationale	Acquirer/investor
Sep 2025	Strategic	≅ LAKERA	Check Point's acquisition of Lakera enhances its cybersecurity platform by integrating an Al-native runtime protection layer into its Infinity stack, adding end-to-end coverage for LLMs, autonomous agents and multi-modal workflows.	CHECK POINT
Jun 2025	Strategic	»ergonomics	audius' acquisition of Ergonomics expands its Swiss footprint and adds secure workplace and communications capabilities, enabling deeper managed-services penetration and cross-selling in the DACH enterprise market.	audius 🥌
Jun 2025	PE	Data-Sec	Sophora's acquisition of Data-Sec creates a platform for security-focused IT services, adding managed security, compliance and infrastructure expertise to accelerate buy-and-build across the German cybersecurity and IT-services landscape.	SOPHORA UNTERNEHMERKAPITAL
May 2025	PE- backed	HORNETSECURITY	Proofpoint's acquisition of Hornetsecurity broadens its reach into the MSP and SMB ecosystem by integrating Hornetsecurity's cloud-native Microsoft 365 security platform and Europe-wide partner network.	THOMABRAVO proofpoint.
Apr 2025	PE- backed	procloud [∞]	Sequotech's acquisition of ProCloud strengthens its cloud and cybersecurity offering while preserving founder-led continuity and expanding SOC, migration and managed-services capabilities across the Swiss mid-market, supported by its sponsor Verium AG.	Verium 🔑 🕞 Sequotech
Mar 2025	Strategic	wecan°	SEALSQ's investment in Wecan Group advances its trusted-identity strategy by combining secure hardware and digital-sovereignty software, enabling blockchain-based compliance, messaging and data exchange for regulated industries.	WISCKEY SEAL SQ semiconductors+quantum
Feb 2025	Strategic	(IDQ	lonQ's acquisition of ID Quantique, a subsidiary of SK Telecom, deepens its quantum stack by adding quantum-safe networking, random number generation and single-photon detection capabilities, positioning it as a full-spectrum secure quantum provider.	O IONQ
Jan 2025	Strategic	data consulting ►	Omegro's acquisition of Data Consulting expands its footprint into the Swiss business-software and services market by adding an established ERP and operations platform with embedded requirements for data protection, access control and compliant process	OMEGRO 🔗 🙌

management.

Source: Capital IQ, Oaklins analysis



Orange Cyberdefense has acquired Ensec AG

Orange Cyberdefense, the cybersecurity subsidiary of Orange, has acquired 100% of Ensec AG, a Swiss cybersecurity company. This acquisition strengthens Orange Cyberdefense's presence in Switzerland by expanding into the German-speaking region and positioning the company as the national market leader.

Orange Cyberdefense is the expert cybersecurity business unit of the Orange Group, the French multinational telecommunications operator and digital service provider.

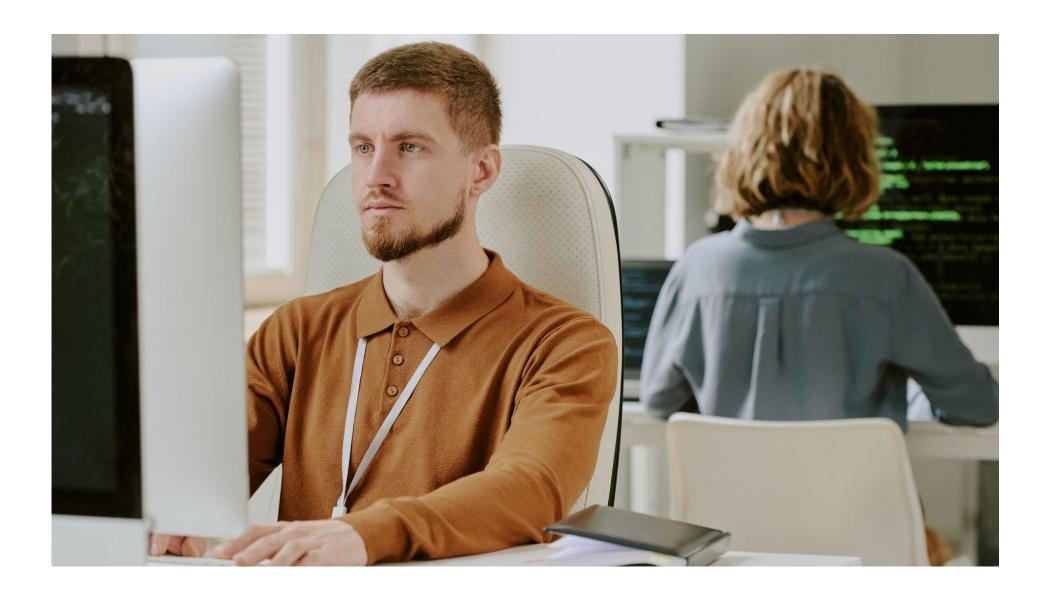
Ensec is a Swiss cybersecurity company headquartered in Zurich, recognized for its expertise in consulting, IT security integration, managed security services and customized support across a broad range of solutions from leading cybersecurity providers. The company employs around 40 specialized experts and serves more than 130 clients, including financial institutions, energy and retail companies and public sector organizations.

Oaklins' team in France advised Orange throughout the Ensec acquisition process, ensuring the smooth execution of the transaction in just a few weeks.



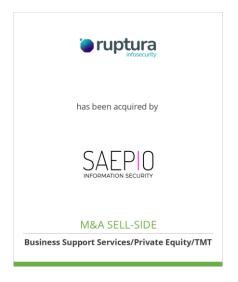
M&A BUY-SIDE

TMT

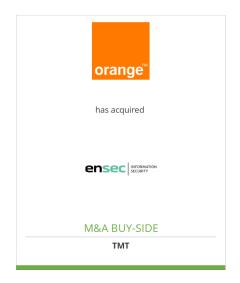


Our track record

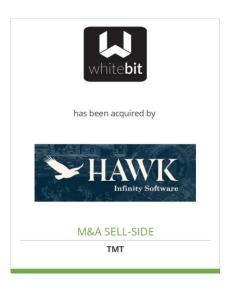
A selection of Oaklins' experience in the Cybersecurity sector





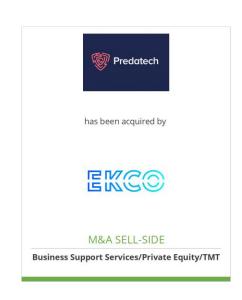


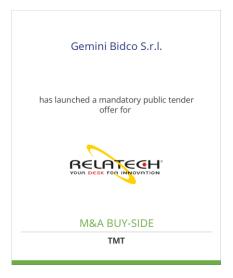




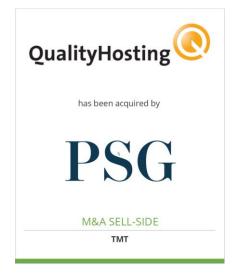






















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Talk to our industry experts



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Daniel is a partner at Oaklins Switzerland. He has worked with both listed companies and SMEs on various M&A and valuation projects. IT services is one of his main areas of focus. With extensive experience in M&A and valuation, he has advised notable clients such as Straumann, Landis+Gyr, MSC Cruises, Netrics, Boss Info, Breitling, Bühler, Goldbach, Sonova, Calida, SNB, Olo Marzipan, Westiform, Espisa, Extramet, and Global IT.



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