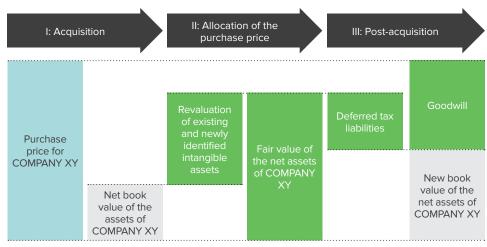


### WHAT IS A PURCHASE PRICE ALLOCATION?

A purchase price allocation (PPA) is the process of allocating the consideration paid in a transaction to all identifiable assets acquired and liabilities assumed. This involves the (re)valuation of all assets and liabilities on a fair value basis, including intangible assets not previously recognized on the target's balance sheet, such as brands, customer relationships, or proprietary technology. Any residual difference between the purchase price and the revalued net assets is recognized as goodwill. Both IFRS 3 and US GAAP ASC 805 require a purchase price allocation in the case of a business combination. Swiss GAAP FER does not expressly address this issue; however, a PPA is deemed appropriate in certain cases here, too.

### **PPA PROCESS**



### HOW CAN WE SUPPORT YOU THROUGH THE PPA PROCESS?

- Determining the newly identified assets and liabilities not previously recorded on the balance sheet, as well as the existing ones that require revaluation
- 2. Carrying out the required (re)valuations
- 3. Analyzing the results in light of your overall accounting strategy
- 4. Reporting in English or German
- 5. Coordinating with your auditor

### WHEN IS THE RIGHT TIME FOR A PPA?

- A PPA is usually carried out following the closing of a transaction.
- We recommend that you contact us before or shortly after the closing date.

### WHY OAKLINS SWITZERLAND?

- We have long-standing experience in carrying out purchase price allocations and are experts in the corresponding fields of valuation, financial modeling and financial accounting.
- We develop the key decision bases and take into account your accounting-strategic considerations.
- We are fully independent and free of any conflicts of interest.
- We have the necessary resources and the required flexibility to complete your project in the envisaged time.

### WHAT DO OUR CLIENTS SAY ABOUT US?

"Oaklins has long-standing and in-depth experience in the field of purchase price allocations. We regularly benefit from their efficient and expert advice."

#### STEFAN HAUETER

HEAD CORPORATE ACCOUNTING & REPORTING, STRAUMANN GROUP

"Oaklins supported us throughout the entire process, from the identification of the intangibles through to the auditor's review of the PPA."

#### THOMAS LENZ

SENIOR MANAGER CORPORATE CONTROLLING SONOVA

# **Oaklins**



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