



06 tammikuu 2020, 17:00 (EET)

JBL's Boombox 2 Brings Massive Sound, All Day Long

With 24 hours of playtime and a built-in powerbank, JBL's newest portable speaker delivers JBL's Original Pro Sound and big bass



CES 2020, LAS VEGAS – JANUARY 6, 2020 – Turn up the volume, because the latest speaker in the JBL portables portfolio is here and it does not disappoint. JBL's Boombox 2 provides JBL Original Pro Sound with big bass, clear mids and smooth highs in an easy to transport, party pleasing portable speaker.

Despite being the toughest and most durable speaker in the JBL lineup, Boombox 2 boasts a bold, modern design. With its iconic JBL handle and unique side detailing, Boombox 2 stands out in all the right ways. Picture this eye-catching speaker front and center of the party, with its impressive sound guaranteed to steal the show.

With 24 hours of playtime and a built-in powerbank to recharge your devices, the Boombox 2 guarantees epic sound, all day long. From the beach to the backyard, the Boombox 2 will provide the soundtrack to the day, all day and night. With a durable, waterproof design, this speaker can handle just about anything that's thrown at it.

“Thanks to epic sound and sleek design, our portable speakers have always been a favorite among on-the-move consumers,” said Dave Rogers, President, Lifestyle Audio Division at HARMAN. “We’re thrilled to announce the next generation of our largest portable speaker, featuring the biggest, loudest and deepest bass yet.”

If the speaker's larger than life sound isn't loud enough, just connect the Boombox 2 to other JBL PartyBoost compatible speakers to enhance the sound even further. With JBL's latest PartyBoost capabilities, the potential for the Boombox 2 is unlimited.



JBL Boombox 2 Features

- **Longest Playtime:** Listen all day with a built-in, rechargeable Li-ion battery that supports up to 24 hours of play time
- **JBL Original Pro Sound:** Guarantees epic sound, all day with monstrous bass
- **Wireless Bluetooth Streaming:** Wirelessly connect to any smartphone or tablet via streaming technologies
- **PartyBoost:** Connect to an unlimited amount of other JBL PartyBoost compatible speakers to create an even bigger sound
- **IPX7 Waterproof:** Take the speaker to the beach or the pool without worrying about spills, rain or even a tumble in the pool
- **Built-in power bank:** Charges smartphones and tablets via USB even while music is playing

Pricing and Availability

The **JBL Boombox 2** will be available at €499 on [JBL.com](https://www.jbl.com) and select retailers starting in Spring 2020.

Follow HARMAN online

- Find more news at the [HARMAN Newsroom](#)
- Like HARMAN on [Facebook](#)
- Connect with Harman on [LinkedIn](#)
- Check out our [YouTube Channel](#)
- Follow HARMAN on Twitter [@harman](#)
- Follow Twitter Hashtag [#Harman](#)

HARMAN at CES 2020 Visit the HARMAN showcase during CES 2020 for demonstrations of the company's latest technology and products from all divisions. The HARMAN experience showcase is located at the Hard Rock Hotel. Follow HARMAN online during CES 2020.

For more information:



Ranieri Communications

Office: +44 (0)207 148 1606

harman@raniericoms.com



HARMAN Consumer Lifestyle EMEA

Marije Bakker, Sr. Manager PR and Brand Communication

marije.bakker@harman.com



HARMAN Consumer Lifestyle EMEA

Julia Broekhuizen, PR & Influencer Marketing Lead

julia.broekhuizen@harman.com

 pr.co



by **HARMAN**

JBL