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## JBL® JR 460NC: Legendary sound for small ears

Safe, stylish, and full of kid-friendly features



**London, UK, August 2021** – Let kids rock out in style with the new JR 460NC headphones from JBL. Epic JBL sound, extreme comfort and three awesome colour options will win the kids over. Thanks to the volume limited JBL Safe Sound, easy Bluetooth connectivity and active noise cancellation, they'll also be a hit with parents too.

For the first time, the new JR 460NC bring active noise cancellation and the comfort of over ear design to the popular JBL JR range - perfect for keeping kids entertained when travelling or e-learning at home. Blocking out unwanted ambient noise isn't just great for removing distractions and keeping kids focused, it allows them to listen at even safer volume levels.

Free from wires but still simple to use, the JR 460NC headphones are easy to connect, and are able to pair and switch between multiple Bluetooth® devices. Bundled with a detachable audio cable, you can enjoy using your JR 460NC headphones anytime, wherever you go.

Delivering legendary JBL sound in a safe way for the most sensitive of ears, the JBL JR 460NC ensures kids get all the enjoyment of high-quality sound without risking damage to their ears. JBL's signature sound is delivered safely with JBL Safe Sound, limited to <85dB so parents can rest easy knowing their children's hearing is protected.

With up to 20 hours of wireless listening, there's no need to charge mid road trip – and fully re-charging only takes two hours or if you're in a rush, speed charge for 15 minutes to get 2 hours playback.

A perfect companion for homework, play and travel, the JBL JR 460NC are a must have for kids this summer.

Winner of a coveted Red Dot Product Design Award 2021, the JBL JR 460NC are available in pink, orange and blue on [JBL.com](https://www.jbl.com) for £69.99 from August 2021.





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#### ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blend a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.



by **HARMAN**

JBL