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Get the party started with JBL®

Meet JBL's epic additions to its portable line-up

JBL Charge 4: next-gen Bluetooth speaker with USB charging for smart devices

JBL PartyBox: set the stage with the new PartyBox 200 and PartyBox 300

JBL JRPOP: pocket-sized Bluetooth speaker for popstar kids

IFA 2018, BERLIN – AUGUST 30, 2018 – From the playroom to the poolside, and everything in between, JBL's new powerful party speakers transform any space into a dance floor.

JBL Charge 4 Features

Get ready for a speaker that delivers the ultimate music experience. The JBL Charge 4, the next generation of the JBL Charge, has arrived. It's totally waterproof, has 20 hours of playback time. You can even charge your phone if it runs out of juice.

You can get the JBL Charge 4 in 10 color options: Desert Sand, Mustard Yellow, Dusty Pink, Grey Stone, River Teal, Fiesta Red, Ocean Blue, Midnight Black, Steel White, and Forest Green. All at £159.99 from October.

- **Lasts as long as you do:** all on one charge, it even charges smartphones and tablets via USB (thanks to its Built-in rechargeable Li-ion battery that lasts up to 20 hours)
- **It's wireless:** and you can Bluetooth connect two devices at the same time
- **IPX7 waterproof:** great for beach trips and or even a good sing-song in the shower
- **JBL Connect+:** yes, you can take the party to epic levels by wirelessly connecting more than 100 JBL Connect+ enabled speakers

JBL PartyBox 200 & 300 features

The PartyBox 200 and 300 combine powerful high-energy sound with vivid lighting effects to create an unforgettable party experience. Just plug in your mic or guitar and take the stage or stream your playlist via Bluetooth or from a USB stick. For an even larger sound, connect two PartyBox speakers wirelessly with the True Wireless Stereo (TWS) feature or wired from one RCA output to another RCA input. PartyBox 200 is £329.99 and the PartyBox 300 is £399.99 (including battery), both available from October.

- **JBL Signature Sound** – At home or at a party, enjoy an immersive audio experience that only JBL sound can provide
- **Light shows** – There’s a light mode for every mood: Meter, Pulse and Party mode
- **Portable with rechargeable battery** – Plug in to a 12V DC source or use the built-in 10,000mAh battery for 18 hours of playtime (only for the PartyBox 300)
- **Mic and guitar inputs** – Plug in your mic or guitar and take the stage
- **Wireless Bluetooth Streaming** – Wirelessly stream high-quality sound from your smartphone or tablet
- **USB playback** – Pre-program your party or event with your favourite playlist from a USB thumb drive!
- **TWS and RCA** – Connect compatible speakers wirelessly via TWS (True Wireless Stereo using Bluetooth connection up to 2 party speakers) or wired via one RCA output to another

JBL JRPOP features

Making a colourful debut to the JBL JR line-up, the JBL JRPOP is JBL’s first ultra-portable, kid-friendly Bluetooth speaker. Kids will enjoy the light effects and eye-catching customizable design while listening to beats from the playground to the playroom. With its “kid-proof” durability the JBL JRPOP will be a popular addition to any music-loving family.

The JBL JRPOP is £29.99 and comes in a range of popping color options.

- **Made for little hands:** Accident friendly with rugged materials and a fabric strap
- **IPX7 waterproof:** Can be taken on any adventure and easily wiped down
- **Built-in rechargeable Li-ion Battery:** Keeps kids entertained for up to 5 hours on a single charge
- **It’s wireless:** and you can Bluetooth connect two devices at the same time
- **Kids can make it theirs:** it comes with a bunch of fun stickers
- **Super cool lighting effect:** it lights up when the tunes are playing

ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

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