



JBL Xtreme 5 and JBL Go 5 just dropped

JBL's next generation speakers pack bigger, more detailed sound into refreshed designs



Amsterdam, March 30, 2026 – Two fan favourites just got a serious upgrade. JBL Xtreme 5 and JBL Go 5 combine Legendary JBL Sound with a refreshed look and new ambient edge lighting to bring the party wherever you take them. JBL Xtreme 5 now features AI Sound Boost and Smart EQ Mode for rich, powerful sound whether you're listening to music or podcasts while the compact JBL Go 5 makes stereo pairing even easier with AirTouch. No matter the size, JBL brings next-level sound and the vibes to match.

Turn up the volume

Now with 10% deeper bass and louder sound than the previous gen, your most-loved songs hit harder than ever with JBL Xtreme 5. Its new acoustic design made up of dual tweeters, a subwoofer, and enhanced power output delivers powerful sound, while AI Sound Boost minimises distortion at high volumes. Switching from your party playlist to a podcast? New AI-powered SmartEQ Mode optimises sound settings for music or speech, so you'll hear the optimal version of whatever you're listening to.

Down to the last detail, JBL Go 5 is made to be heard. Its new hollow, contour logo is designed not only to look good, but to level up sound output and performance. Same iconic identity, with upgraded sound that is 10% louder than its predecessor. Need bigger stereo sound? AirTouch makes stereo pairing even more seamless. Just touch two Go 5 speakers together and they'll pair for you.

"JBL is known for its portable speakers, and we are always looking for ways to improve and evolve them," said Carsten Olesen, President of Consumer Audio at HARMAN. "First we brought in AI Sound Boost for clearer, louder sound for less distortion in your playback, and now with the introduction of Smart EQ Mode on Xtreme 5, we continue to develop innovative ways to deliver the best possible listening experience."

More than just sound

Go 5 features ambient edge lighting and built-in visual cues, making it easier to check if your speaker's on, paired, low on battery, or in Auracast™ mode. Xtreme 5 takes it to the next level, with multiple ambient lighting colour modes to choose from. Pick the mood that fits with the occasion, from epic parties to chilled gatherings.

Built to move with you

Rugged, water resistant and dustproof, Xtreme 5 and Go 5 are made to play wherever, whenever. Rubber edges on both speakers protect them from bumps and drops, while Xtreme 5's new standing feet design make it even sturdier. Whether you need something to grab and go, or massive sound on-the-move, JBL has you covered.

JBL Xtreme 5 will be available in Black, Blue and Camo from March for £329.99 / €349.99 at uk.jbl.com.

JBL Xtreme 5 key features

- New acoustic design with dual tweeters, subwoofer and enhanced power output to deliver improved JBL Pro Sound
- SmartEQ Mode: AI-powered vocal & music content identifier that auto selects EQ for speech or music
- AI Sound Boost for minimised distortion, even at high volumes
- JBL Edge Light UI with 6 modes of ambient lighting: Freeze, Bounce, Trim, Switch, Loop and Neon
- 24 hours of playtime with an additional 4 hours with Playtime Boost EQ
- Link multiple JBL Auracast™-enabled speakers together for bigger, more immersive sound experience
- Stereo pair two Xtreme 5s through the JBL Portables app for a wider sound stage
- Lossless USB Audio connection*
- IP68 water resistant and dustproof

JBL Go 5 will be available in 10 colors from March for £29.99 / €49.99 at uk.jbl.com

JBL Go 5 key features

- Improved Legendary JBL Sound with deeper bass than ever before
- JBL Ambient Edge Light UI with selectable light themes and built-in visual cues to show when the speaker is on, paired, low on battery or in Auracast™ mode
- AirTouch: effortlessly Stereo Pair two Go 5 speakers together by tapping them side by side
- Link multiple JBL Auracast™-enabled speakers together for bigger, more immersive sound experience
- Up to 8 hours of playtime on average with an additional 2 hours with Playtime Boost EQ
- Lossless USB- C Audio playback
- IP68 water resistant and dustproof







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ABOUT JBL

For over 80 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.

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