



Press Release

Smart innovation meets ultimate high-fidelity audio with the new JBL® Tour PRO 2 True Wireless and Tour ONE M2 headphones

Featuring the world's first smart charging case and best ever JBL ANC performance



London 30th August 2022 – JBL launches its most powerful and feature-rich headphones yet - meet the JBL Tour PRO 2 True Wireless Earbuds and the JBL Tour ONE M2 headphones. The latest additions to the JBL Tour line-up push performance to the next level with a smart, seamless user experience and superior audio, including immersive JBL Spatial Sound and the first true wireless earbuds to be encased in JBL's innovative smart case.



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JBL Tour PRO 2 launches with the world's first smart charging case. Transform your TWS experience beyond audio - just tap the 1.45" LED touch display to manage your music, customise your earbuds, receive calls, messages and social media notifications in real time without touching your phone. Enjoy simplified navigation and customisation without the need to take out your phone or open the JBL Headphones app – the Tour PRO 2 smart charging case connects you to the things that matter most.

Built for productivity, designed to inspire. Optimise ANC performance by taking the Ear Canal Test in a noisy environment, then relax in pure silence as the software does the rest. If you need to take a call, the 6 mic design guarantees crystal clear audio - with the JBL Tour PRO 2, you'll sound as good as you look.



Outperforming the competition and JBL's own previous headphones, the **JBL Tour ONE M2** combines JBL's best-ever hybrid True Adaptive ANC with JBL Pro-tuned drivers to fill your ears with only the best sound whether on-the-go, at work or at home. True Adaptive ANC technology automatically adjusts to the surroundings in real time, eliminating distractions and maximising your listening experience. Advanced built-in voice recognition reacts to your voice, pauses music and enables Ambient Aware. Ready to get back to it? Your music and JBL's next level True Adaptive ANC automatically resume once the conversation is over.

With up to 50 hours of playtime, or 30 hours with ANC activated, they'll outlast even the longest trip. Forgot to charge and need to dash? Fast charge means 10 minutes plugged in and you'll have 5 hours of legendary JBL Pro Sound. Set up a customised hearing profile with Harman's advanced Personi-Fi 2.0 for the ultimate personalised sound performance.

"We are delighted to introduce the latest JBL Tour line up - the JBL Tour PRO 2 and the JBL Tour ONE M2. Our JBL Tour products are always pushing the boundaries of what's possible in headphones, and our two new products are packed with innovative technologies. I am delighted with what we have created, particularly the smart charging case of the JBL Tour PRO 2. In our pursuit of new user-centric features, we haven't ignored the essentials, however, we continue to elevate the audio experience." said Dave Rogers, President, HARMAN Lifestyle Division.

The JBL Tour PRO 2 and the JBL Tour ONE M2 will be available in Black and Champagne from January 2023 on uk.jbl.com for £220 and £279.99 respectively.

Features of the JBL Tour PRO 2:

- True adaptive noise cancelling with customisable ANC and ambient sound
- 10mm dynamic drivers powered by legendary JBL PRO sound
- Customisable sound experience with Personi-fi 2.0
- Immersive JBL Spatial Sound
- 40 hours total music playback (10 hours in the earbuds with a further 30 in the case)
- 6-mic perfect calls with VoiceAware



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- Bluetooth 5.3 LE audio compatible
- Oval Tube design with multiple ear tip sizes for comfort, performance and the perfect seal

Features of the JBL Tour ONE M2:

- True adaptive noise cancelling with customisable ANC and ambient sound
- 40mm dynamic drivers tuned by legendary JBL PRO sound
- Customisable sound experience with Personi-fi 2.0
- 4-mic superior calls with VoiceAware
- Immersive JBL Spatial Sound
- Up to 50 hours total music playback (30 hours with ANC activated)
- Bluetooth 5.3 LE audio compatible
- Comfortable, compact, foldable design and just 268g in weight

ABOUT JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.

ABOUT HARMAN

HARMAN International (harman.com), a wholly owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In 2017, HARMAN became a wholly owned subsidiary of Samsung Electronics.

For more information:

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