

JBL welcomes the JBL Go 3 Eco and Clip 4 Eco to the stage

Two of the most popular Bluetooth speakers, now eco-friendly



London – 30th August 2022 – New innovative eco-friendly design. Same rich JBL Pro Sound performance. The two portable favourites from JBL now deliver great sound and features, sustainably.

Created using 90% PCR (Post-Consumer Recycled) plastic for the main construction with 100% recycled fabric on the speaker grille, the new portables also arrive in JBL's most sustainable packaging yet. The new innovative eco-friendly design significantly reduces the amount of virgin plastic being used which not only reduces waste plastic, but also the overall carbon footprint of the product.

The pocket-size JBL Go 3 Eco is the ultra-portable speaker in the JBL range. Power it up and prepare to be surprised. This mini speaker plays on for five hours on one charge, delivering rich JBL Pro Sound and punchy bass. At the beach or in the park, the IP67 waterproof and dustproof JBL Go 3 Eco never fails to set the stage for fun.

The compact JBL Clip 4 Eco packs 10 hours of playtime and big bass performance into a compact and convenient speaker. The integrated carabiner clip can take whatever life throws at it, so hook it onto a backpack or bike as the Clip 4 Eco supplies the soundtrack for your adventures.

“Our new JBL Go 3 Eco and Clip 4 Eco portable speakers are designed with the listener and environment in mind. They deliver the JBL Pro Sound performance that our customers come to expect but from a product with a significantly reduced impact on the world. The circular economy is essential for the future of the planet but the quality of the products we produce must be maintained, and these new speakers are built to be enjoyed and to last.” said Dave Rogers, President, HARMAN Lifestyle Division.

The JBL Go 3 Eco and JBL Clip 4 Eco will be available in Forest Green, Ocean Blue and Cloud White from December 2022 on uk.jbl.com for £34.99 and £49.99 respectively.

Features of the JBL Go 3 Eco:

Press Release



- Rich JBL Pro Sound
- Built with 90% PCR plastic and 100% recycled fabric on the speaker grille
- 5 hours of playtime
- IP67 water and dustproof rating
- Bluetooth 5.1
- USB-C charging
- Packaged in JBL's latest eco-friendly FSC-certified paper-based packaging and printed with soy ink

Features of the JBL Clip 4 Eco:

- Rich JBL Pro Sound
- Built with 90% PCR plastic and 100% recycled fabric on the speaker grille
- 10 hours of playtime
- IP67 water and dustproof rating
- Bluetooth 5.1
- USB-C charging
- Packaged in JBL's latest eco-friendly FSC-certified paper-based packaging and printed with soy ink

ABOUT JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.

ABOUT HARMAN

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics.

For more information:

HARMAN Consumer Lifestyle EMEA

Marije Bakker, Director PR & Communications EMEA

marije.bakker@harman.com

Or

Ranieri Communications

Office: +44 (0) 204 599 7280

harman@ranieri.agency

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