

Press Release



Work up a sweat with the new JBL Reflect Aero

Sweat it out in style and stay connected without compromise



London – 28th June 2022 - Own your sound with this versatile addition to the JBL true wireless line-up. The JBL Reflect Aero earbuds deliver sound that fits you with the perfect fit for every lifestyle - whether you're out and about or hitting the gym.

Enhance your performance with JBL's Signature Sound. JBL Reflect Aero is engineered to keep listeners motivated at the gym, on the trail, or while walking around town with 6.8mm dynamic drivers delivering the perfect playlist. Featuring an adjustable POWERFIN ear tip design, a secure fit and comfort is guaranteed - even in the most intense workouts. A partner you can rely on, with IP68 dustproof and extreme waterproof rating, your performance is never compromised, even in salt water. For sound without bounds, True Adaptive Noise Cancelling blocks out background noise for zero distractions, while Smart Ambient technology keeps you aware of surroundings.

Pop them open and pair - you're connected for calls, music and more. With Dual Connect, you're good with one earbud or both, plus 24 hours of playback so you can get more out of your day. Listen your way with the JBL Headphones App and customise the ANC and earbuds to suit your needs and personalise your workout with 'Check my Fit'. Connect with



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your surroundings using the hands free voice control with Amazon Alexa and Google Assistant or pick up from where you left off with 'Find my Buds'.

Built to last but with little impact on the planet, the JBL Reflect Aero features a much smaller charging case and uses 54% less plastic compared to its sports TWS predecessor. The JBL Reflect Aero also come in JBL's latest eco-friendly packaging and are now available in blue, black, mint and white from uk.jbl.com for £119.



Features of the JBL Reflect Aero:

- JBL Signature Sound
- Up to 24 hours of playback (8 hours in the earbud; 16 hours from charging case)
- 6.8mm dynamic drivers
- 6 microphones with noise and wind isolation technology
- True Adaptive Noise Cancelling with Smart Ambient
- Adjustable ear-fin for a secure fit
- Hands-Free Voice Control with Amazon Alexa and Google Assistant
- IP68 waterproof and dustproof rating with reflective accents
- Customisable all-access touch control through the JBL Headphones App

ABOUT JBL

The JBL brand epitomises the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched



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professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

ABOUT HARMAN

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia.