

Press Release



Tailor your sound with new JBL® True Wireless earbuds: Reflect Flow PRO, Tune 130NC and Tune 230NC

Style and substance without compromise



London – 02 September 2021 - The latest true wireless earbuds from JBL deliver sound that fits you with the perfect fit for every type of lifestyle – whether you're an urban explorer or ready for a road trip.

Let your music take you anywhere with the JBL Reflect Flow PRO. Bursting with upgrades and exciting new features, the JBL Reflect Flow PRO guarantees a superior, secure fit with the signature JBL POWERFIN ear tip design. With the highest industry standard IP68 dustproof and extreme waterproof rating, the Reflect Flow PRO ensures the ultimate performance.

Also launching are the successors of the popular JBL Tune 125 TWS and JBL Tune 225 TWS, the JBL Tune 130NC and 230NC. The latest earbuds to enter the Tune series deliver active noise cancelling at £79.99.

"We have never needed music more than we do now," said Dave Rogers, President, HARMAN Lifestyle Division. "It's exciting to bring our new True Wireless products to JBL fans and to be able to offer new features and a new look after a challenging year. We are always pushing ourselves beyond the cutting edge of sound so that whatever we do, we are connecting people to others and to themselves. Whether you need active noise cancellation, or extra-long battery life to get you through a long trip to see friends and family, JBL has got you covered."

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JBL Reflect Flow PRO

JBL Reflect Flow PRO earbuds are designed to enhance your performance. With JBL's own POWERFIN design you get a secure and comfortable fit. Need motivation? With JBL Signature Sound, these buds will keep you going for up to 30 hours of playtime.

Adaptive Noise Cancelling protects you from unwanted noises, whether you're working or working out. Smart Ambient always keeps you comfortable, whether you're running in the street or catching up with friends whilst on the move. The 6 microphones ensure perfect voice clarity in calls or meetings, even in the wind. Work or work out anywhere with IP68 protection against sweat, rain or dust. Need help? Talk to Google or Alexa just using your voice. Winner of a 2021 Red Dot Product Design Award, the JBL Reflect Flow PRO will be available on uk.jbl.com for £169.99 in black, blue, white and pink.

Features of the JBL Reflect Flow PRO:

- Adaptive Noise Cancelling with Smart Ambient
- Up to 30 hours of playtime with Qi-Compatible wireless charging - (10 + 20 in case with BT; 8 + 20 with ANC on)
- Speed charge (10-minute charge = 1 hour playtime)
- IP68 wave proof protection
- 6.8mm drivers deliver JBL Signature Sound
- TWS POWERFIN secure fit
- 6-mic technology, two beamforming mics plus a third for wind suppression on each earbud
- Direct access to Google voice assistant via Hot word activation
- Bluetooth 5.0
- Fast Pair enabled by Google
- Dual Connect + Sync
- Customizable all-access touch control
- Compatible with JBL Headphones App

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JBL Tune 230NC

From upgrades to brand new features, the JBL Tune 230NC earbuds are packed full of JBL pure bass sound. The 5.8mm driver delivers impressive sound through a seamless, wireless experience, perfect for life on-the-go. With 4 microphones for crisp, clear calls, the new earbuds retain the cool, stylish stick design of their predecessor but their new silicone tips give a more secure fit and even better bass performance. With a total of 40-hours of playtime, you will never be without your music, and the speed charge feature will give you a whole hour of listening for only 10 minutes of charge.

With superb JBL sound, super long battery life, and speed charge, the new JBL Tune 230NC are the perfect buds for music lovers who live with music by their side.

JBL Tune 230NC will be available on uk.JBL.com for £79.99 in black, white, blue and sand.

Features of the JBL Tune 230NC:

- Active noise cancelling
- 40 hours of play time (10 + 30 hours with case with BT; 8 + 24 with ANC on)
- Speed charge (10-minute charge = 1 hour playtime)
- IPX4 water and sweat resistant
- 5.8mm drivers with JBL Pure Bass sound
- TWS stick shape
- 4-mic technology for crisp, clear calls (2-mic on each)
- Voice assistant with built in Google and Alexa voice assistants
- Bluetooth 5.2
- Smart Ambient and Fast Pair enabled by Google
- Dual Connect + Sync
- Touch controls
- Compatible with JBL Headphones App

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JBL Tune 130NC

With massive 10mm drivers, the new JBL Tune 130NC delivers JBL pure bass sound for hours on end, no matter where you are. These buds are perfect for being on-the-move - with active noise cancellation and 40 hours of combined playtime. Featuring 4 microphones to keep your voice crystal clear during calls, whether whilst working or when catching up with mates, the JBL Tune 130NC pack a punch of style and substance.

JBL Tune 130NC will be available on UK.JBL.com from for £79.99 in black, white and blue. Features of the JBL Tune 130NC:

- Active noise cancelling
- 40 hours of play time (10 + 30 hours with case with BT; 8 + 24 with ANC on)
- Speed charge (10-minute charge = 1 hour playtime)
- IPX4 water and sweat resistant
- 10mm Drivers with JBL Pure Bass sound
- TWS bud shape
- 4-mic technology for crisp, clear calls (2-mic on each)
- Voice assistant with built in Hey Google and Alexa
- Bluetooth 5.2
- Smart Ambient and Fast Pair enabled by Google
- Dual Connect + Sync
- Touch controls
- Compatible with JBL Headphones App

ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

ABOUT HARMAN

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on

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the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia.

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