

## **JBL Flip 6: bold sound for every adventure**

*The latest JBL portable speaker delivers powerful sound on the go*



**London – 02 September 2021** – How do you redesign an icon? With the JBL Flip 6, the portable speaker features innovation inside and out but remains true to its legendary predecessors. The new logo design, premium materials, and refreshed colour range, feature a brand new audio set up and delivers even better JBL Pro Sound in the most stylish package yet.

As the perfect companion for powerful sound on the go, the JBL Flip 6 boasts connectivity and durability. Join forces with your friends and make the sound bigger and better than ever with JBL's PartyBoost feature. Featuring IP67 water and dustproof rating, you can feel at ease indoors and out, and with 12 hours of playtime your JBL Flip 6 will last as long as you do.

A new audio configuration features dual passive radiators, powerful racetrack-shaped woofer and separate tweeter. The JBL Flip 6 will deliver music with every stunning detail from bass, to mids, to highs.

*"We are delighted to introduce the latest JBL Flip portable, the Flip 6. Along with a bold new logo design, the JBL Flip 6 is more powerful than its predecessors and comes armed with the latest in cutting edge JBL sound technology,"* said Dave Rogers, President, HARMAN Lifestyle Division.

*"Along with the best features from the previous JBL Flip 5 such as PartyBoost and the innovative racetrack driver, the Flip 6 brings a separate tweeter and dual passive radiators to give new depth and power to your music."*

The JBL Flip 6 will be available on [uk.JBL.com](http://uk.JBL.com) from November 2021 for £129.99 and is available in the following colours: Dusty Pink, Grey Stone, River Teal, Fiesta Red, Ocean Blue, Midnight Black, Steel White, Forest Green, or Squad.

Features of the JBL Flip 6 include:

- Dual passive radiators for deep bass
- Powerful racetrack-shaped woofer
- A separate tweeter for better high frequency extension
- PartyBoost compatible



# Press Release

- 12 hours playback
- Bluetooth 5.1
- IP67 fully water and dustproof

## **ABOUT JBL**

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

## **ABOUT HARMAN**

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia.

### **For more information:**

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