

JBL Introduces Its First Soundbar with Dolby Atmos, the JBL Bar 9.1 True Wireless Surround Sound

The new soundbar sets a new standard for home audio, allowing users to create the ultimate cinematic experience.

CES 2020, LAS VEGAS – JANUARY 6, 2020 – Movie lovers, listen up. The latest addition to JBL's popular Bar Series brings the audio experience of a movie theater to your living room. The JBL Bar 9.1 creates true wireless surround sound with crowd-pleasing JBL Original Pro Sound – now with the added punch of Dolby Atmos and the streaming support of Google Chromecast and Apple Airplay 2.

For entertainment buffs looking to immerse themselves in the latest blockbuster or re-live their favorite movie or sport scenes, the JBL Bar 9.1 creates a surround sound experience only JBL can deliver. The Bar 9.1 is the first JBL soundbar with Dolby Atmos built-in to deliver the ultimate cinematic atmosphere. Listeners will almost feel the helicopters circling over their favorite action star thanks to four upward-facing Dolby Atmos drivers. These custom drivers literally take sound to new heights by using room reflections to bounce audio from all angles, while the two battery-powered detachable, wireless rear speakers shoot sound off to the ceiling and back down, creating a 3D listening experience like no other. With 820 watts of total system power, listeners will enjoy every Oscar-worthy performance through powerful, crystal-clear audio. To round out the Bar 9.1 System, an included 10-inch powered subwoofer delivers pulse-pounding bass.

On top of its dynamic audio, the Bar 9.1 supports Dolby Vision, a 4K video input that transforms the viewing experience, automatically optimizing the picture for every screen. The Bar 9.1 also has Chromecast and Airplay 2 built-in, allowing users to stream their favorite tunes directly to the soundbar and set the perfect vibe while waiting on the popcorn.

"The JBL Bar 9.1 True Wireless Surround Sound with Dolby Atmos sets a new standard for in home audio," said Dave Rogers, President, Lifestyle Audio Division at HARMAN. "At JBL, we are excited to offer Dolby Atmos for the first time to bring professional, cutting-edge audio technology right to consumers' living rooms."

JBL Bar 9.1 True Wireless Surround Sound with Dolby Atmos Features:

- The ultimate cinematic experience: Creates an immersive sound experience with upward-firing drivers, detachable wireless surround speakers and 9.1 channels from the combined audio expertise of JBL and Dolby.
- Detachable speakers that go anywhere: Built-in batteries mean audio freedom. Place the two detachable surround speakers anywhere in a room to enjoy an incredible audio experience. After 10 hours of playback, simply dock them to the soundbar to recharge.
- 10-inch wireless powered subwoofer: Enjoy theater quality bass reinforcement to enhance the movie experience.
- Built-in Chromecast and Airplay 2: Stream high-resolution music straight to the soundbar.
- Wireless Bluetooth® streaming: Wirelessly connect smart devices to the soundbar and take turns enjoying powerful sound.

Pricing and Availability

The **JBL Bar 9.1** will be available on [JBL.com](https://www.jbl.com) in Spring 2020 for £999.99.

Follow HARMAN online

- Find more news at the [HARMAN Newsroom](https://www.harmannewsroom.com)

Press Release



- Like HARMAN on [Facebook](#)
- [Connect with Harman on LinkedIn](#)
- Check out our [YouTube Channel](#)
- Follow HARMAN on Twitter [@harman](#)
- Follow Twitter Hashtag #Harman

HARMAN at CES 2020

Visit the HARMAN showcase during CES 2020 for demonstrations of the company's latest technology and products from all divisions. The HARMAN experience showcase is located at the Hard Rock Hotel. Follow HARMAN online during CES 2020.

ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 60 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

ABOUT HARMAN

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics.

For more information:

HARMAN
Marije Bakker
marije.bakker@harman.com

Or

Ranieri Communication
harman@raniericomms.com
0207 148 1606

© 2020 HARMAN International Industries, Incorporated. All rights reserved. Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson are trademarks of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries. Features, specifications, and appearance are subject to change without notice.