The first Open Domain Distribution Network is live!

The most advanced, easy-to-implement & feature-rich domain distribution network is now out of Beta and available for enterprise-level integrators!

With this new network, **we aim to create a pool of +30 Million secondary market domains**, all listed in one (open-for-all) network and distributed by all industry stakeholders (Registrars, registries, marketplaces, WHOIS providers, and so on). We aim to accomplish **increased synergy, efficiency and secondary market liquidity with this new network, allowing domain assets to reach their deserved potential value in the global chain that keeps the entire Internet industry afloat**. With new technologies emerging, the first decentralized-oriented industry (our industry) has to mobilize itself in a more modern way to serve end-users in ways they expect is the norm in the "on-demand" society. Together, we set that first step today! More API updates will follow shortly as we have a long roadmap ahead of us.

By using the Open Domain Distribution Network:

1: **Domain registrars** can offer advanced secondary market features directly in their search, including payment plans of up to 60 months. This increases your search efficiency, conversion ratio & upsell capabilities.

Besides that, registrars can now, with very limited development become secondary market enabled and allow their users to list their domains for sale.

2: **Domain marketplaces** can automate their Domain Ownership Transfer service at near cost price and outsource all transactional hassle involved. We handle the entire process from payment to payout for a commission of 5%.

Marketplaces can also increase their seller inventory liquidity and their revenue by using our Domain Distribution Network API. See below how the monetization model works.

3: **WHOIS providers** can increase their revenue from secondary market sales by publishing more direct match domain purchase options to their users.

4: **Startups** can easily build and launch a new concept to buy, promote, manage and or sell domains with limited development requirements. We take care of the hard part, while you focus on building an innovative new concept or product in the domain space!

API integrator monetization model

1: Our Domain Transaction Automation API has a flat commission of **5%** per transaction for using our network, handling payments, payouts, buyer/seller support & the actual Domain Ownership Transfer.

2: Domain sellers pay a **20%** commission when their domains are sold through the Domain Distribution Network API. The **20%** commission that's paid by the seller is split among the distribution partners as follow:

1: The API integrator that sells the domain gets a **10%** commission.

2: The API integrator that lists a domain that's sold on the network gets **5%**.

When inventory is added by multiple providers, the **5%** is split among all network contributors that have listed the same domain. Fully automated.

This allows domain marketplaces/inventory providers to generative passive income by just distributing their inventory without being the network inventory seller or distributor. We hope this incentives all unused domain owners/operators to list their domains in the network.

3: The network provider (Dan) charges a **5%** commission for handling the transaction, maintaining the network, and further developing the network as we plan to add many more features and capabilities to our API in the next iteration(s).

4: Installment transactions introduce added income for inventory sellers. An API integrator that sells a domain in installments can get up to **25%** commission on the sale, making offering installments very attractive for integrators.

Use Dan's modern installment infrastructure to add more value to your users and generate more revenue.

Disclaimer:

1: Dan is strictly an API user of the network and is treated neutrally in the network. We use the distribution network API ourselves to power our search.

2: If your domain is sold at Dan.com and you are enrolled to the network program, we'll always charge you your Dan.com commission and not a 20% commission.

Ready to join the network?
Submit a request to join use our API's here: https://dan.com/api_partnership_program

Thank you,
Dan.com

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