

© 29 October 2021, 15:40 (CEST)

## Dan.com product update #2

What's new at Dan? In our product updates we share with you some of the product features and improvements that we've deployed.

Here we go:

1: Fully revamped **DNS management panel** for all installment transactions. Buyers can now also manage their domain name faster.

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## DNS management for ExampleDomain.com

### Nameservers

Choose your nameservers

I'll use Dan's nameservers (recommended) 

I'll use my own nameservers 

Nameserver 1  
ns1.dan.hosting



Nameserver 2  
ns2.dan.hosting

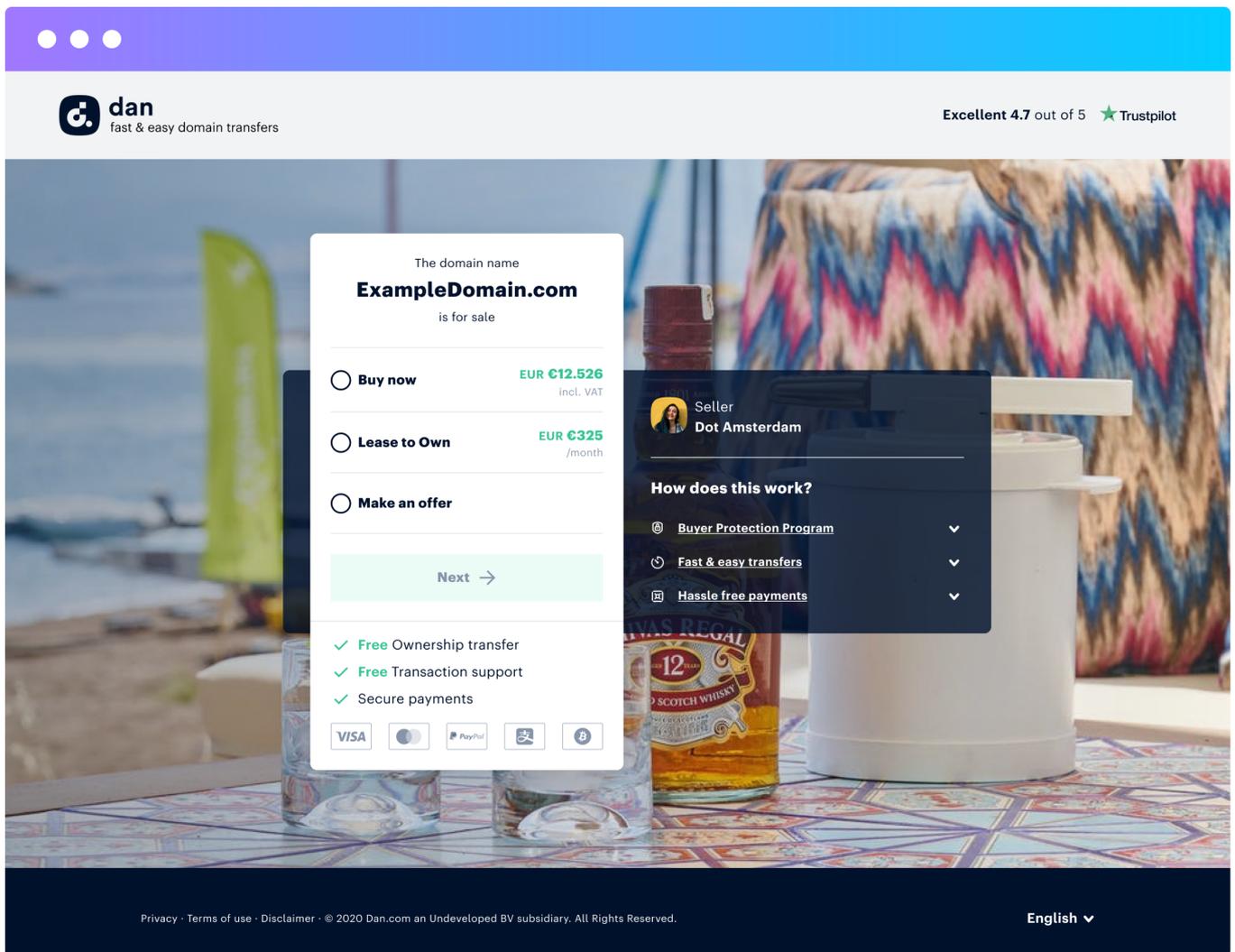


### Records

+ Add record 

TYPE	NAME	CONTENT		
MX	@	aspmx.l.google.com	A	
MX	@	alt1.aspmx.l.google.com	AAAA	
MX	@	alt2.aspmx.l.google.com	CNAME	
MX	@	alt3.aspmx.l.google.com	MX	
MX	@	alt4.aspmx.l.google.com	TXT	
MX	@	alt4.aspmx.l.google.com	REDIRECT	
A	@	35.172.94.1	3600	
A	@	35.172.94.1	3600	

2: A new domain for sale page option is introduced. Our new Minimalistic for sale page template will bring all attention to the domain name itself. This template works amazing with the new "Price request" for sale page purchasing option, which will go live very soon as well.

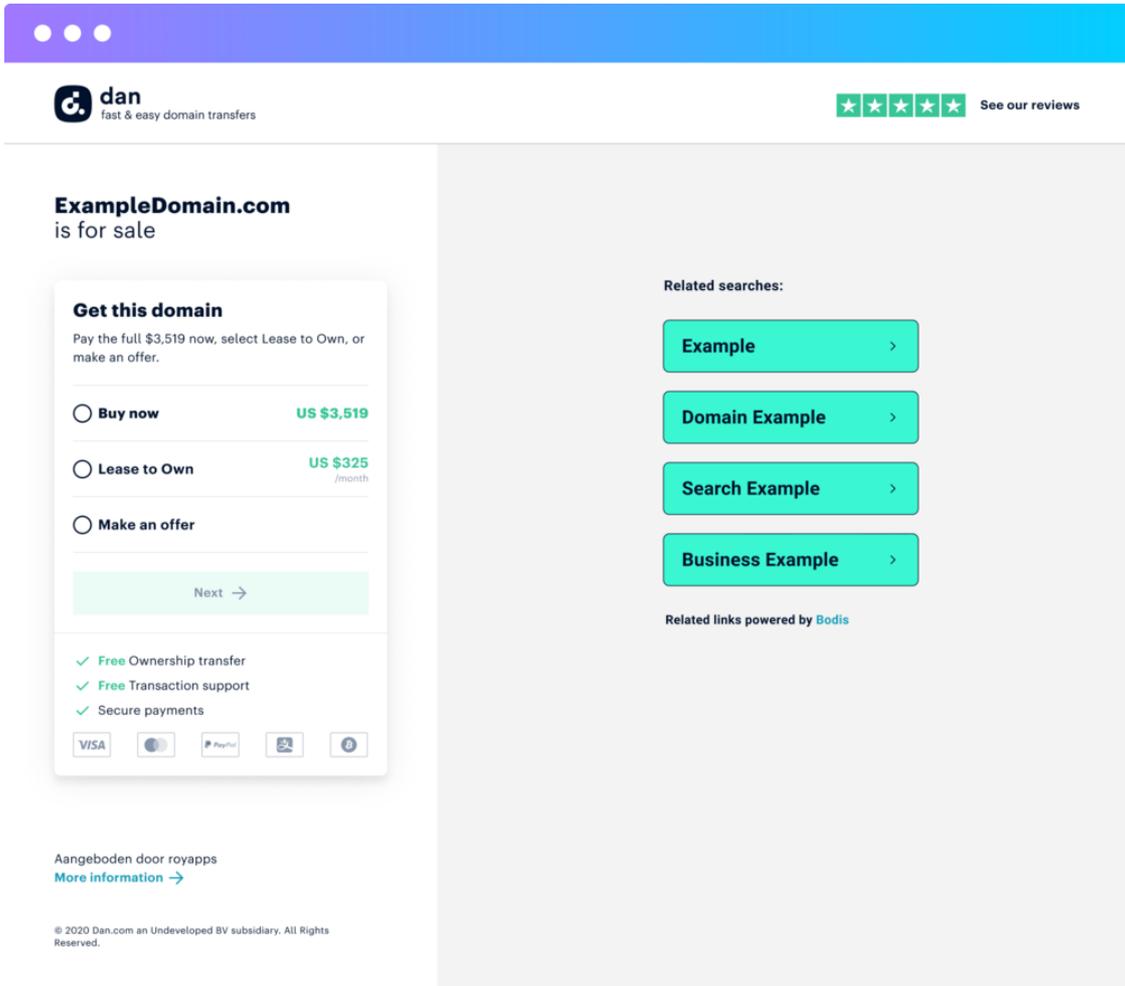


3: Launch of the brokerage services in partnership with MediaOptions. Our partnership provides Dan sellers with greater returns while democratising access to MediaOptions brokerage.

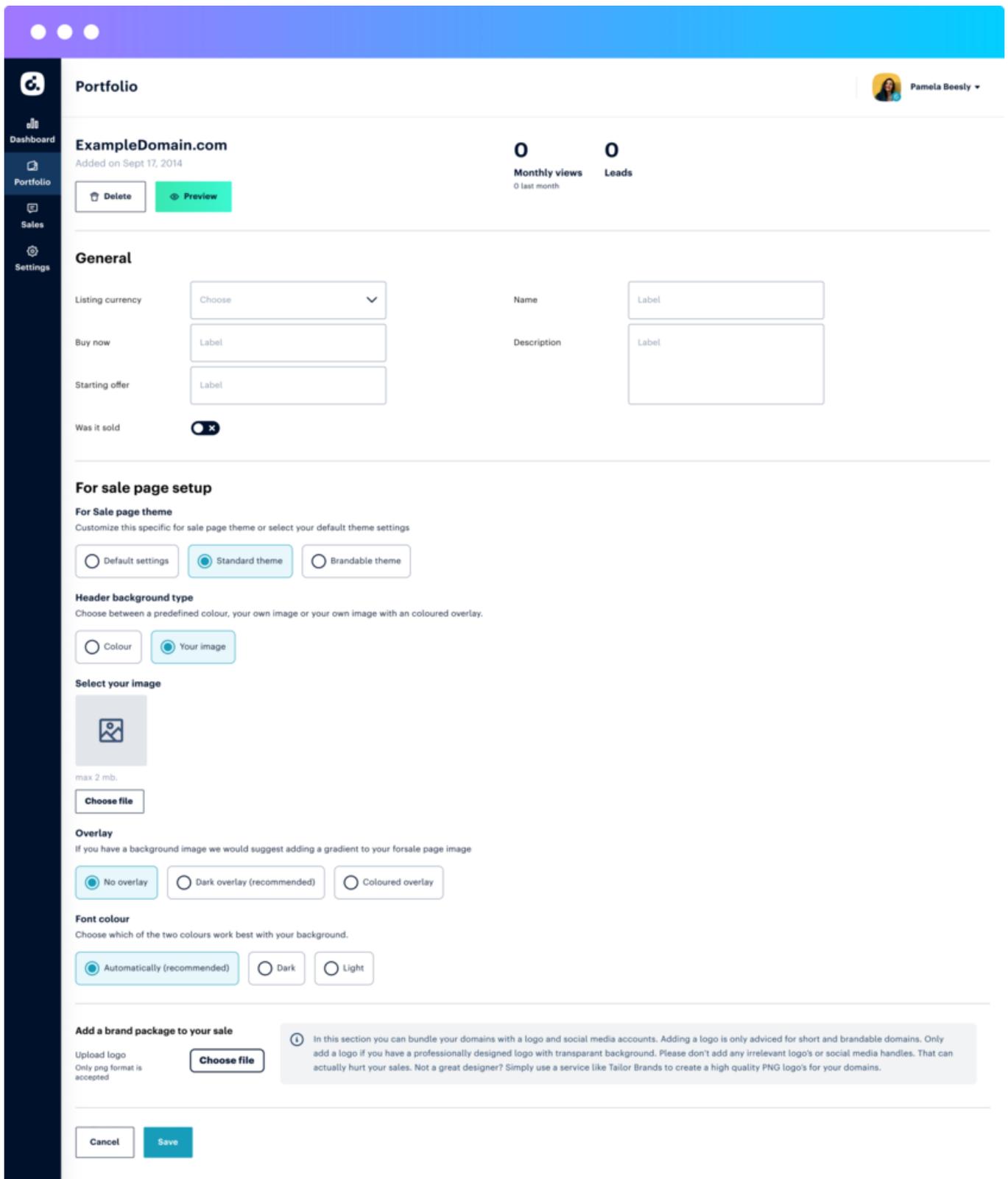
4: Updated our lead import messages & flow to increase conversion and user experience.

5: Upgraded our entire infrastructure, which has resulted in faster load time and we can now with ease block specific cyber attacks.

6: V2 of our Hybrid PPC for sale pages is live, these changes will further improve the PPC revenue generated from our hybrid pages in cooperation with Bodis. The mobile version of the hybrid page is also now optimized for mobile traffic conversion.



7: We've added more options to our for sale page settings including the individual domain edit page. You can now fully customise the lander of every single domain according to your standards.



The next two big features going live in the coming two weeks are:

1: V2 of the Dan open domain distribution network API (Explainer video:

<https://vimeo.com/629005986>)

2: Payoneer integration for faster, smoother and cost-less bank payouts.

Kind regards,

Dan

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#### ABOUT DAN.COM

Buying a domain name has been needlessly complicated. And selling domains? Not much easier.

So we started Dan! The no-nonsense domain trading platform.

We're on a mission to make domain name trading available to everyone. Easy, fast and secure. And, most importantly: transparently. Because we believe transparency is the key to a better domain world. That's why we do what we say. And we say what we do.

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Dan.com