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DAN (Formerly known as Undeveloped) is adding SSL to all landing pages

Domain marketplace DAN.COM is adding SSL to landing pages, starting with .app.

Domain name selling system DAN.COM is adding SSL certificates to all domain names parked on its service, the company has informed Domain Name Wire.

Starting now, you can park .app domain names on Undeveloped and the service will create an SSL certificate for them. The company is not stopping there; by the end of the week it hopes to have all domains on the service (including .com) using SSL certificates.

The move is important for a couple of reasons.

First, Google is requiring second level domains on some of its TLDs to have an SSL certificate in order to resolve. Second, Google's Chrome browser is steadily [warning people away](#) from pages that aren't secure. This could reduce sales conversions.

Some parking services are getting around the SSL issue by forwarding domain names to secure page on the marketplace's URL, but adding SSL to the individual domain names is ultimately a better solution.

Source: <https://domainnamewire.com/2018/05/29/undeveloped-adding-ssl-to-all-landing-pages/>

ABOUT DAN.COM

We bring domains to life

334.6 Million domain names are already registered, and 44% of them are not used by their current owners! This leads to incredible frustration. We believe the domain industry deserves better, and we are fixing it.



DAN.COM