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# Foleon named Leader in Content Creation Software in G2's Winter 2022 Report

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Foleon is named a Leader in Content Creation Software for G2's Winter 2022 Grid report.

G2 is the largest software marketplace and review platform with over one million authentic, verified users. The rankings for its Content Creation Grid report are generated by customer satisfaction and market presence, based on market share, seller size, and social impact.

Products placed in the Leader quadrant are highly rated by G2 users and have substantial market presence scores. Ninety-nine per cent of Foleon's reviews on G2 are four or five stars.

Daan Reijnders, CEO at Foleon, said: "This G2 recognition validates the work we're doing at Foleon to deliver the best content creation platform to empower teams of all sizes to tell great stories that their audiences will love.

"The key to our success comes from our amazing customers and incredibly dedicated team. We are grateful to all for their support and feedback, contributing to our product innovation."

Among the areas that Foleon ranked favorably with customers included quality of support (94%), ease of use (92%), and ease of setup (90%).

Foleon also received the accolade of Momentum Leader in the Content Creation category.

Reijnders added: "We're proud to play a pivotal role in helping teams elevate their content marketing production through immersive online experiences."

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## ABOUT FOLEON

Foleon is a content creation platform that makes it easy for anyone to create interactive content that is 100% on brand. They provide B2B companies with an intuitive drag & drop editor and interactive Foleon Doc format that empowers them to create bespoke digital content experiences that are engaging, intelligent, and scalable.

Most companies are still wasting time, money, and energy on publishing their most valuable content in ineffective legacy formats. PDFs are a headache to produce, a bore to read, and totally void of reader insights. Foleon, on the other hand, offers a modern format that is easy to create, highly engaging, and full of the intelligence you've been missing.

Founded in Amsterdam with locations in the US and Europe, Foleon is on a mission to empower companies to create the content their audience craves.

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