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Withlocals invites the world to visit the United States

Eindhoven, January 22th - This month Withlocals started its new travel experiences in San Francisco. By launching 9 unique experiences, Withlocals now also enters the North America market. Travelers are connected to locals for unique and private experiences. A connection which will create precious unforgettable memories and enables sharing local insights and knowledge. With these immersive travel experiences, Withlocals wants to create substantial benefits for both locals and travelers.

A new way of travel & a new profession

Withlocals is a marketplace with private tours and experiences that are crafted by local experts driven by their passions. CEO Matthijs Kei: “We want to encourage travelers to dive deeper, stay longer and seduce them to choose tours that go beyond the city centre and some highlights. You can choose an early morning or evening tour, or one that takes you outside the centre or even the city. All our tours are private to ensure there’s enough time and space to share ideas and insights. That’s how you can meaningfully engage with a city’s history, culture, food and especially with its people. We believe a good host is the key to all of this and needs to be truly awesome! We carefully select our hosts and provide them with the necessary training before they can appear on our platform. Many of our hosts in other cities have started out as part time guides, but have now turned hosting into a new lifestyle and career.”

With different backgrounds and expertise each local host is one-of-a-kind and offers their own version of SF. From a local poet to a true tastemaker. All hosts are carefully vetted in order to ensure both quality and safety to our customers. They also add a level of trust to traveling: they will tell you where to go, where not to go, what to eat, what not to eat. Although each host is different, they are all equally passionate about San Francisco and its culture.

The first private experiences we offer in SF:

Hello San Francisco! - [Painted Ladies, Castro & Mission District Tour](#)

San Francisco's [Beautiful Golden Gate Park Tour](#)

The Flavors of Little Italy: North Beach [Food Tour](#)

Best of San Francisco Tour: [Highlights & Hidden Gems](#)

Wine Country Day Trip with Transport: [Napa & Sonoma Valley](#)

90 Minutes North Beach & Chinatown [Kickstart Tour](#)

The Beauty of San Francisco by [Bike Tour](#)

San Fran's Favorite [Food Tour](#): 10 Tastings

Hayes Valley [Wine & Bites Tour](#) with a Local Expert

Private activities or tours are available via the mobile app and website. Each experience can be personalised according to the travelers' wishes. Before the experience takes place the traveller is in direct contact with the local of their choice.

If you would like to receive more information or image material please contact us at:

pr@withlocals.com.

ABOUT WITHLOCALS

Withlocals is a Dutch scale-up marketplace that connects tens of thousands of travelers each month. Our verified and well-trained local hosts offer personalized private tours and activities in more than 50 cities across Europe, Asia and the Americas.

Our vision is to end mass tourism and replace it with personalized traveling at scale. We break down the barriers that separate locals and travelers. We let locals earn their fair share with their passions and the love for their cities. While at the same time creating authentic travel experiences for travelers. This is our way to improve the quality of living in cities and brighten up the world.

www.withlocals.com

How it all started

The idea of the company originated when founder Willem Maas was traveling in India. After some disappointing experiences, Willem met an amazing guide who showed him the true colours and wonders of India. When he found out Willem was working in online marketing, he asked if he could set up a website which would send guests directly to him, so he and his family would be the one profiting. That's exactly what Willem did in 2013 when he founded Withlocals.



Withlocals