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Adam Chassin appointed to Withlocals supervisory board

Eindhoven, October 2019

Withlocals strengthens its board leadership by appointing tech executive Adam Chassin (former Uber, Amazon and Yahoo!). His addition will accelerate the ambition of Withlocals to become the biggest global online marketplace for personalized travel experiences.

Withlocals proudly announces that Adam Chassin has joined the company as an investor and member of the board. Mr. Chassin is a seasoned tech executive with vast experience in scaling tech companies globally. Having held key leadership roles at Uber, Amazon, and Yahoo!, Mr. Chassin will assist in the company's next stage of strategic growth.

Dutch scale-up marketplace Withlocals connects tens of thousands of travelers each month with verified local hosts in over 40 cities across Europe and Asia. These hosts provide unique and personalized travel experiences in their cities and share their passions around such popular categories as food, art, wine and insider tours off the beaten path. "The global market for unique and personalized travel experiences is massive and Withlocals has developed a very compelling offering for customers," says Chassin. "I am excited to join the board at this important phase of the company's growth. The leadership team's global ambition, focus on delivering uniquely personal customer experiences at scale, and its vision on the future of travel is very impressive."

Withlocals goes directly against the grain of most mass tourism concepts and taps into the trend of personalized and private tours and activities. Its ambitions are to enable hosts to earn money by sharing their passions in their city with visitors and provide travelers with unique and personalized experiences in the cities they visit.. The company is well positioned to take advantage of the rapidly expanding personalized tours and activities market and is on track to be the global leader in a USD 20 billion market.

“On behalf of Withlocals and the Supervisory Board I am pleased to welcome Adam Chassin to our board.” says Matthijs Keij, CEO Withlocals. “Adam has an impressive track record and his expertise will be a very valuable asset to accelerate our growth. I am looking forward to working together with Adam and building a company to last.”

In 2017, Inkef Capital led a Series A investment round in Withlocals. In 2019 a new round of funding was led by London-based Keen Venture Partners (with participation from existing investor Inkef Capital).

About Adam Chassin

Adam Chassin has spent more than 15 years in senior executive roles at leading technology companies in both the US and Europe. As the Head of Business for Uber in Europe, Adam was responsible for all partnerships and investments that supported Uber’s growth in Europe’s major markets. Prior to Uber, Adam was the Head of Worldwide Strategic Business Development at Amazon where he worked across the entire portfolio of Amazon’s businesses to develop new market entry strategies, structure strategic partnerships to accelerate the growth of various Amazon businesses, as well as incubate new Amazon businesses. Adam has also held senior business positions at Yahoo! in Silicon Valley and prior to that was a transactional attorney at AOL. Adam began his career on Wall Street as an investment banker at Merrill Lynch and then as an M&A lawyer with the firm Skadden, Arps. He graduated magna cum laude with highest honors from Harvard University and has a J.D. from the University of Virginia.

About Withlocals

Founded in 2013, [Withlocals](#) is an online tours and activities marketplace that allows local hosts to offer unique, personalized, and affordable experiences to travelers.

Some of Withlocals’s most popular and unique experiences include:

- A fully-customizable food tour of Rome
- A 90-minute private kickstart tour of Lisbon
- Experiencing life as a “Monk for a day” in Bangkok
- Learn all about Gaudi, the master of light, from one of the sculptors of the Sagrada Familia in Barcelona
- Gourmet dining with a Michelin-starred chef in Amsterdam

The company's vision is to move away from mass tourism and replace it with personalized traveling at scale. Withlocals breaks down barriers that separate locals and travelers. Locals earn money sharing their passions and the love for their cities while creating unique travel experiences for travelers. By doing this, Withlocals is the only online activities marketplace to crack the code on "mass-personalized travel".

More information

If you would like to receive more information or image material please contact us at:

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ABOUT WITHLOCALS

Withlocals brings magic and wonder back to traveling in the age of mass tourism. It is an online platform connecting travelers & local people eager to share their passions. Guests experience destinations off-the-beaten-track, like locals do.

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Withlocals