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JBL PartyBox Ultimate 2 is the most powerful party speaker yet



Key facts:

- **Product:** JBL PartyBox Ultimate 2
- **Category:** Party speakers
- **Primary benefit:** Powerful JBL Legendary Sound with deep bass, immersive lighting, and a touchscreen controller for instant access to music, lighting, and key settings
- **New features:** 1,500W output (36% more power than previous generation), integrated touchscreen, enhanced lightshow with floor projection
- **Key technologies:** AI Sound Boost, EasySing AI Vocal Removal, JBL One App
- **Works with:** All Auracast™-enabled JBL speakers and JBL EasySing Mics
- **Target users:** Listeners seeking a powerful party speaker for large indoor and outdoor events

Amsterdam, 1 October 2026 - JBL today announced JBL PartyBox Ultimate 2, its most powerful party speaker ever created. The new speaker delivers 1,500 watts of JBL Legendary Sound: more than 36% greater output than the previous generation. Designed for large indoor and outdoor events, JBL PartyBox Ultimate 2 combines professional-grade acoustic components, AI Sound Boost technology, a built-in touchscreen controller, and synchronized party lighting into a single portable speaker system.

The latest PartyBox delivers ultimate JBL Legendary Sound with stunning clarity, immersive lighting and next-level features designed to keep every crowd moving. From packed celebrations to backyard parties, PartyBox Ultimate 2 fills every corner with sound you can feel and detail you can hear – whether you're indoors or outdoors.

"As global market leader in the party speaker category, JBL continues to drive the category forward. Pulling on all our experience in professional and portable audio, PartyBox Ultimate 2 is a true flagship of our PartyBox range as it represents the very best of JBL", said Carsten Olesen, President, Consumer Audio at HARMAN.

Huge sound with every small detail

PartyBox Ultimate 2 delivers an astonishing 1500 watts of Legendary JBL Sound, over 36% more than the previous generation*. But power is only part of the story. A completely upgraded acoustic architecture combines dual pro-grade PEN tweeters with horns – the same found in JBL's Professional systems – dual 5-inch mid-range drivers and dual 10-inch woofers. The result is a wider soundstage with deeper bass, richer vocals, and greater detail across every frequency. Sound that hits harder, reaches further and reveals more of the music you love.

AI Sound Boost continuously analyses audio in real time, optimizing performance for powerful, dynamic sound with very low distortion, even when the volume is pushed to the limit.

Shine a light on the performance

Sound this big deserves a powerful visual experience. From the first track to the floor filling classic, synchronized lighting transforms any event into a complete party experience.

PartyBox Ultimate 2 includes JBL's next-generation PartyBox lightshow, combining dynamic ripple effects, multilayer lighting adding depth and motion, and bold floor projection that fills the room with striking visuals.

Built to run the party

Control the action, even when the party is humming. The new volume dial doubles up as a touchscreen controller, providing instant access to music, lighting and key settings. As the first PartyBox to feature an integrated touchscreen, PartyBox Ultimate 2 even lets you check what song is playing and which lightshow is on – keeping everything at your fingertips without interrupting the party.

Want to take it up a notch? Instantly transform songs into karaoke-ready tracks with built-in EasySing AI Vocal Removal, or turn up the fun with a selection of party games to choose from.

Built to party. Made to move.

Despite its powerful performance, PartyBox Ultimate 2 is designed to move with the party. Larger, sturdier wheels improve transportability, while built-in Wi-Fi, Bluetooth LE Audio and multi-speaker connection Auracast™, AirPlay and Spotify Connect provide greater flexibility for every listening setup.

Whether you're streaming playlists, connecting professional equipment or synchronizing multiple speakers, PartyBox Ultimate 2 is designed to handle it all.

Availability and pricing

The JBL PartyBox Ultimate 2 will be available from October 6th, 2026 on JBL.com and selected retailers for €1,599 (advised retail price).

Key features:

- 1500W JBL Legendary Sound; Dual PEN tweeters with acoustic horns; Dual 5-inch mid-range drivers; Dual 10-inch woofers and dual bass ports
- AI Sound Boost for detail and clarity with low distortion at every volume
- Revamped lightshow with multi-layer lighting and bold floor projection
- Intuitive touch control top panel with built in EasySing AI Vocal Removal and party games

- Expanded connectivity; Optical input for TV karaoke setups; XLR line-in for DJ equipment; Lossless USB-C audio playback; High-quality Wi-Fi audio connection; Wi-Fi 6, Bluetooth LE Audio and Auracast™
- JBL One App for full control of lighting, features and settings
- Full range of connectivity with Wi-Fi, Bluetooth, AirPlay 2, Google Cast™, Roon Ready, Spotify Connect, Tidal Connect, and Qobuz Connect
- Larger wheels and ergonomic, sturdy handle for improved transportability
- IPX4 splashproof design
- Made with recycled materials

FAQ

What is JBL PartyBox Ultimate 2?

JBL PartyBox Ultimate 2 is JBL's most powerful and advanced party speaker, combining JBL Legendary Sound with deep bass, an immersive lightshow, and a built-in touchscreen controller.

How powerful is JBL PartyBox Ultimate 2?

JBL PartyBox Ultimate 2 delivers 1500 watts of JBL Legendary Sound, over 36% more than the previous generation.

What are the benefits of JBL PartyBox Ultimate 2?

JBL PartyBox Ultimate 2 is designed for listeners seeking a powerful speaker for large gatherings, events, outdoor celebrations, karaoke sessions, and parties.

Does JBL PartyBox Ultimate 2 have a touchscreen?

Yes. The JBL PartyBox Ultimate 2 is the first PartyBox with an integrated touchscreen. The volume dial doubles as a touchscreen controller for instant access to music, lighting, and key settings, and it shows the current song and lightshow.

What lighting effects does JBL PartyBox Ultimate 2 have?

The JBL PartyBox Ultimate 2 features JBL's next-generation PartyBox lightshow, with dynamic ripple-wave effects across the full front panel, multi-layer lighting for depth and motion, and a bold floor projection.

Can you sing karaoke on JBL PartyBox Ultimate 2?

Yes. JBL PartyBox Ultimate 2 has built-in EasySing AI Vocal Removal that turns songs into karaoke-ready tracks, and it works with JBL EasySing Mics. An optical input also supports TV karaoke setups.

Can JBL PartyBox Ultimate 2 connect to other JBL speakers?

Yes. JBL PartyBox Ultimate 2 can be connected with other compatible JBL speakers using Auracast™.

What connectivity does JBL PartyBox Ultimate 2 support?

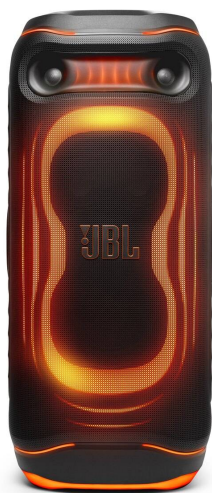
JBL PartyBox Ultimate 2 supports Wi-Fi 6, Bluetooth LE Audio, Auracast™, AirPlay 2, Google Cast™, Roon Ready, Spotify Connect, Tidal Connect, and Qobuz Connect.

Is JBL PartyBox Ultimate 2 easy to move?

Yes. JBL PartyBox Ultimate 2 has larger, sturdier wheels and an ergonomic handle for improved transportability.

Is JBL PartyBox Ultimate 2 waterproof?

JBL PartyBox Ultimate 2 has an IPX4 splashproof design, which protects it against splashing liquids.



ABOUT JBL

For over 80 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.



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