

🕒 02 May 2023, 10:00 (CEST)

Goodbye interruptions, hello superior sound: Iconic JBL Boombox 3 and JBL Charge 5 speakers now with Wi-Fi

Boosted connectivity and recycled fabrics and plastics



AMSTERDAM – May 2, 2023 – Two iconic JBL portable speakers have been upgraded with Wi-Fi connectivity. The JBL Boombox 3 Wi-Fi and JBL Charge 5 Wi-Fi speakers not only bring signature JBL sound via Bluetooth, but these new speakers also take it to the next level with high-quality audio streaming and new Wi-Fi capabilities.

Listen your way with the upgraded portable speakers and say goodbye to interruptions

Continue scrolling and using your phone while streaming music to the speakers with the Wi-Fi connection. The music doesn't have to stop when you leave the room or your device. Wi-Fi provides better range so you can take your speaker anywhere in the house. Or pop outside and switch to Bluetooth for total flexibility.

Looking for great sound everywhere you go? Self-tuning automatically detects when you're in a new environment, so you can sit back and relax knowing the sound will be optimised, no matter if you're listening inside or outdoors. With AirPlay 2, Alexa MRM and Chromecast built-in™ over Wi-Fi, connect and stream from your favourite music service. And with up to 20 hours of playback on the Charge 5 Wi-Fi and 24 hours on the Boombox 3 Wi-Fi, you can unplug and keep the party bouncing all night. The Boombox 3 Wi-Fi is also the first JBL portable speaker with Dolby Atmos for a more spatial and immersive sound experience.

“At JBL, sound is at the core of our brand, however, we also recognise the importance of technology and constantly strive to enhance our fans’ user experience. With the launch of our new JBL Boombox 3 Wi-Fi and Charge 5 Wi-Fi speakers, we’re excited to offer significant upgrades to both sound and technology,” said Carsten Olesen, President of Consumer Audio, HARMAN Lifestyle Division. *“Not only does Wi-Fi bring additional connectivity, it unlocks new audio formats, such as Dolby Atmos. The speakers also join our ever-growing line up of eco-friendly audio products, something we are incredibly passionate about.”*

Improved sound, new sleek design

The new speakers arrive in a black colourway with eye-catching gold details. To make things even better, both speaker casings are now made from 90% post-consumer recycled plastic, and the speaker grille is made from 100% recycled fabric. The packaging is made from FSC-certified paper and printed with soy ink. Just like the originals, the new speakers are water and dustproof.

For additional connectivity and functionality, the JBL One app helps you easily set up the JBL Boombox 3 Wi-Fi or JBL Charge 5 Wi-Fi speaker and personalise settings. Want easy access to your favourite songs? Add your go-to playlist in the JBL One app and simply hit the speakers' Moment button to play.

The JBL Boombox 3 Wi-Fi and JBL Charge 5 Wi-Fi will be available in Europe from mid-May 2023 on JBL.com for €249 and €599 respectively and are packaged in JBL's latest eco-friendly FSC-certified paper-based packaging and printed with soy ink.

Features of the JBL Boombox 3 Wi-Fi

- Massive JBL Original Pro Sound and deepest bass
- 3-way speaker system consisting of subwoofer, two mid-range drivers and two tweeters
- Wi-Fi 6 for stable connection and high-quality audio streaming
- HD audio performance with 24bit/96kHz playback over Wi-Fi
- Bluetooth 5.3 (LE Audio Ready)
- 3D Dolby Atmos available through Tidal in-app via the JBL One app
- Self-tuning
- 24 hours of playtime
- AirPlay 2, Alexa MRM and Chromecast built-in™
- IP67 water and dustproof rating
- Powerbank
- Moment button to play playlists through the JBL One app on the speaker

Features of the JBL Charge 5 Wi-Fi:

- Bold JBL Original Pro Sound
- Long excursion driver and a separate tweeter for better loudness and more clarity with two passive bass radiators
- Wi-Fi 6 for stable connection and high quality audio streaming
- HD audio performance with 24bit/96kHz playback over Wi-Fi
- Bluetooth 5.3 (LE Audio Ready)
- Powerbank
- Self-tuning
- 20 hours of playtime
- AirPlay 2, Alexa MRM and Chromecast built-in™

- IP67 water and dustproof rating
- Moment button to play playlists through the JBL One app on the speaker



ORIGINAL URL

<https://news.jbl.com/en-CEU/225375-goodbye-interruptions-hello-superior-sound-iconic-jbl-boombbox-3-and-jbl-charge-5-speakers-now-with-wi-fi>

ABOUT JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.



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