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# JBL Expands Bar Series with Feature-Packed Flagship JBL Bar 1300

*Bring the cinematic thrill home with JBL's most advanced soundbar yet*



**CES 2023 Las Vegas – January 4, 2023** – Immerse in sound with JBL's latest addition to the Bar Series, the JBL Bar 1300. The feature-packed soundbar completes the JBL Bar Series, bringing the elevated audio experience of a movie theatre to the living room with Dolby Atmos® and DTS:X 3D surround sound amplified by detachable wireless surround speakers.

A true home cinema experience without wires, the 15 channel JBL Bar 1300 uses six up-firing drivers and HARMAN's unique MultiBeam™ technology to create an immersive audio experience leveraging its sphere of Dolby Atmos® and DTS:X 3D surround sound. With its detachable wireless surround speakers and 10" wireless subwoofer, film buffs will experience next level audio whether watching movies, playing games or listening to music like never before.

Just place the two detachable battery-powered surround speakers anywhere in the room and get swept away with crystal clear audio, free from wires or extra power connections. Or pair one of the detachable wireless speakers to any Bluetooth device to use as a standalone speaker, or pair them together for a powerful stereo sound.

"Our JBL soundbars take in-home theatre sound to the next level and the JBL Bar 1300 truly stands out," said Dave Rogers, President, HARMAN Lifestyle Division. "We've packed a record number of features, drivers and jaw-dropping acoustic performance into one versatile, easy-to-use soundbar."

Building on the JBL Bar Series, the JBL Bar 1300 features HARMAN's PureVoice. This new technology uses HARMAN's unique algorithm to optimize voice clarity even when loud sound effects take over so movie buffs can follow even the most complex plot.

Entertainment enthusiasts can also easily connect the soundbar to online music services via WiFi, with compatible speakers and to browse integrated music platforms to find new songs and artists through the new JBL One app. With the new app's fully customisable EQ settings, users can personalize their listening experience.

With enhanced connectivity and effortless control, simply link the JBL Bar 1300 with a voice assistant-enabled device and instantly ask Alexa, Google Assistant, or Siri to stream all preferred entertainment. Each of the soundbars also allow access to over 300 online music streaming services through AirPlay 2, Alexa MRM and Chromecast built-in™. Users can also enjoy favorite audio content, Internet radio, and podcasts in high definition.

The JBL Bar 1300 will be available for €1499 at [jbl.com](https://www.jbl.com) from February 2023.

**JBL Bar 1300 features:**

- 11.1.4 Channels and 6 up-firing drivers
- 1170W power output
- Dolby Atmos®, DTS:X 3D surround sound and MultiBeam™ technology
- 10” Wireless Subwoofer
- HARMAN PureVoice technology
- Compatible with JBL One App
- Price: €1499
- Available from February 2023 at [jbl.com](https://www.jbl.com)



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## ABOUT JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.

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